



COUNTY OF KENOSHA

OFFICE OF THE COUNTY EXECUTIVE

Jim Kreuser, County Executive

1010 – 56th Street, Third Floor

Kenosha, Wisconsin 53140

(262) 653-2600

Fax: (262) 653-2817

APPOINTMENT 2018/19-19

RE: KENOSHA COUNTY COMMISSION ON AGING AND DISABILITY SERVICES

TO THE HONORABLE KENOSHA COUNTY BOARD OF SUPERVISORS:

Placing special trust in his judgment and based upon his qualifications, I hereby submit to the Honorable Kenosha County Board of Supervisors for its review and approval the name of

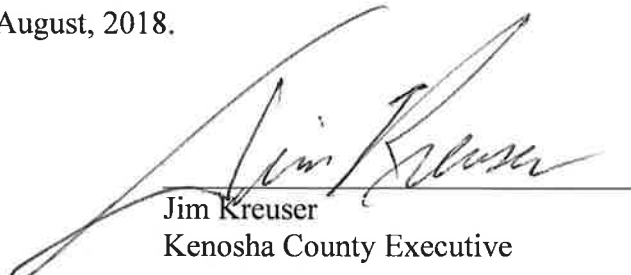
The Honorable Boyd Frederick
6818 – 53rd Street, Unit 15
Kenosha, WI 53144

to serve on the Kenosha County Commission on Aging and Disability Services beginning January 1st, 2019, after confirmation by the County Board, and continuing until the 31st day of December, 2021 or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.

Mr. Frederick will serve without pay.

Mr. Frederick will be succeeding Rick Dodge.

Respectfully submitted this 17th day of August, 2018.



Jim Kreuser
Kenosha County Executive

COUNTY OF KENOSHA
OFFICE OF THE COUNTY EXECUTIVE
JIM KREUSER

APPOINTMENT PROFILE
KENOSHA COUNTY COMMISSIONS, COMMITTEES, & BOARDS

(Please type or print)

Name: Boyd Alan Frederick
First Middle Last

Residence Address: 6818 53rd St, Unit 18

Previous Address if above less than 5 years: _____

Occupation: _____
Company Title

Business Address: _____

Telephone Number: Residence 653-8868 Business 496-3066

Daytime Telephone Number: _____

Mailing Address Preference: Business () Residence (☒)

Email Address: boyd.frederick@yahoo.com

Do you or have you done business with any part of Kenosha County Government in the past 5 years? Yes () No (☒)

If yes, please attach a detailed document.

Affiliations: List affiliations in all service groups, public service organizations, social or charitable groups, labor, business or professional organization, and indicate if it was a board or staff affiliation.

Unity Masonic Lodge, Scottish Rite, Garamet
Radio,

Special Interests: Indicate organizations or activities in which you have a special interest but may not have been actively involved.

*If more space is needed, please attach another sheet.

Kenosha County Commissions, Committees, & Boards
Appointment Profile - Page 2



Governmental Services: List services with any governmental unit.

Additional Information: List any qualifications or expertise you possess that would benefit the Board, Committee, Commission, etc.

Been a caregiver for over 10 years

Conflict Of Interest: It would be inappropriate for you, as a current or prospective appointee, to have a member of your immediate family directly involved with any action that may come under the inquiry or advice of the appointed board, commission, or committee. A committee member declared in conflict would be prohibited from voting on any motion where "direct involvement" had been declared and may result in embarrassment to you and/or Kenosha County.

Boyd Fiedler

Signature of Nominee

7-24-18

Date

Please Return To: Kenosha County Executive
1010 – 56th Street
Kenosha, WI 53140

(For Office Use Only)

Appointed To: _____
Commission/Committee/Board

Term: Beginning _____ Ending _____

Confirmed by the Kenosha County Board on: _____

New Appointment _____ Reappointment _____

Previous Terms: _____

Boyd A. Frederick

6818 53rd St * Kenosha, WI 53144 *(262) 496-3066 * boydfrederick@yahoo.com

Employment Goal: Part-time Administrative, Office, Customer Service, Social Media or Personnel position.

Core Competencies:

Public Relations
Customer Service
Public Policy

Community Outreach
Marketing Strategy
Message Development

Direct Mail
Social Media
Fundraising

Prospecting
Marketing
Budget Management

Employment:

Kenosha County Board *County Board Supervisor*

April 2010 to present

- Represented Kenosha County as a liaison with the Wisconsin Counties Association and the Wisconsin State Assembly and State Senate.
- Work with other government officials and county agencies to assist constituents with any questions and to resolve complaints confer with board members, organization officials, and staff members to discuss issues, coordinate activities, and resolve problems
- Coordinated a community food drive with the assistance of many area businesses for a local non-profit

Haggarty Insurance *Vice President*

July 2009 to August 2012

- Created an internet marketing strategy including social media that greatly increased our name recognition and produced 47 new accounts in the first year.
- Generated company awareness and new clients through cold calling, networking, newsletters and direct mail
- Conferred with customers by telephone or in person to provide information about products and services, to take or enter orders, cancel accounts, or to obtain details of complaints

MetLife *Financial Services Representative*

December 2007 to July 2009

- Contacted prospective customers to present information and explain available services
- Determined customers financial services needs and prepared proposals to sell services
- Maintained records of customer interactions and transactions, recorded details of inquiries, complaints, and comments, as well as actions taken

JOBS for Kenosha *Political Director*

August 2004 to December 2004

- Managed the operations for a county-wide referendum. Produced direct mail pieces, administered marketing budget and spoke to many community organizations. Referendum was passed by the county residents with 56 percent of the vote
- Organized, trained and supervised staff and volunteers

Education:

Masters of Business Administration - American Inter-Continental University

Bachelors of Arts - Political Science/Public Policy - University of Wisconsin- Parkside