KENOSHA COUNTY

BOARD OF SUPERVISORS



RESOLUTION NO.____

| Subject: RESOLUTION TO APPROVE THE A KENOSHA COUNTY COMMISSION | | | | | |
|---|---|--------------------------------------|---|--|------------------------------------|
| Original ⊠ Corrected □ | 2nd Correction | | Resubmit | ted 🗆 | |
| Date Submitted: September 4, 2018 | Date Resubmit | ted: | | | |
| Submitted By: Human Services Committee | | | | | |
| Fiscal Note Attached | Legal Note Atta | ached C |] | | |
| Prepared By: John T. Jansen | Signature | 1 | ansir | _ | |
| WHEREAS, pursuant to Count Executive has appointed Boyd Frederic Aging and Disability Services. | | | | | |
| WHEREAS, the Human Service Executive for confirmation of his appoir County Commission on Aging and Di Board the approval of this appointment, | ntment of the abo | ove na | med to ser | ve on the | Kenosha |
| NOW, THEREFORE, BE IT RES confirms the appointment of Boyd Frede and Disability Services. Boyd Freder continuing until the 31st day of Decerounty Executive and confirmed by Frederick will serve without pay. Boyd | erick to the Ken rick's appointme mber 2021, or u the Kenosha Co | osha C nt sha until a ounty | county Could be effect successor Board of | mmission o ive immedia is appointe Supervisors | on Aging ately and ed by the |
| HUMAN SERVICES COMMITTEE: | <u>Aye</u> | <u>Nay</u> | <u>Abstain</u> | Excused | |
| Cullen Jug | | | | | |
| Bill Grady, Chairman | | | | | |
| Deyvin Hallmon, Vice Chair | Ą | | | | |
| Andy Berg | 啤 | | | | |
| Sabe Nude | | | | | |
| Mike Goebel Com | | | | | |
| David Celebre | P | П | П | П | |

Zach Rodriguez

Jim Kreuser, County Executive

1010 – 56th Street, Third Floor Kenosha, Wisconsin 53140 (262) 653-2600

Fax: (262) 653-2817

APPOINTMENT 2018/19-19

RE: KENOSHA COUNTY COMMISSION ON AGING AND DISABILITY SERVICES

TO THE HONORABLE KENOSHA COUNTY BOARD OF SUPERVISORS:

Placing special trust in his judgment and based upon his qualifications, I hereby submit to the Honorable Kenosha County Board of Supervisors for its review and approval the name of

The Honorable Boyd Frederick 6818 – 53rd Street, Unit 15 Kenosha, WI 53144

to serve on the Kenosha County Commission on Aging and Disability Services beginning January 1st, 2019, after confirmation by the County Board, and continuing until the 31st day of December, 2021 or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.

Mr. Frederick will serve without pay.

Mr. Frederick will be succeeding Rick Dodge.

Respectfully submitted this 17th day of August, 2018.

Jim Kreuser

Kenosha County Executive

COUNTY OF KENOSHA OFFICE OF THE COUNTY EXECUTIVE JIM KREUSER

APPOINTMENT PROFILE KENOSHA COUNTY COMMISSIONS, COMMITTEES, & BOARDS

| (Please type or print) | |
|--|----------------------------------|
| Name: Boyd Alar First Middle Residence Address: 6818 5300 St | Frederick |
| Residence Address: 6818 5300 St, | Unit 15 |
| Previous Address if above less than 5 years: | |
| Occupation:Company | Title |
| Business Address: | |
| Telephone Number: Residence 653-8868 | Business 496-3016 |
| Daytime Telephone Number: | |
| Mailing Address Preference: Business () Resid | ence () |
| Email Address: boyd frederich e y | shoo cen |
| Do you or have you done business with any part of Kenosl past 5 years? Yes () No () | |
| If yes, please attach a detailed document. | |
| Affiliations: List affiliations in all service groups, public scharitable groups, labor, business or professional organizationard or staff affiliation. Out Mascure Loose, Scott, C. R. | tion, and indicate if it was a |
| Special Interests: Indicate organizations or activities in whout may not have been actively involved. | nich you have a special interest |
| | |

^{*}If more space is needed, please attach another sheet.

| Kenosha County Commissions, Committee Appointment Profile - Page 2 | s, & Boards | | el _g |
|--|---|--|--------------------|
| Governmental Services: List services with | any governmental unit | | not (et) [allered] |
| Additional Information: List any qualificat benefit the Board, Committee, Commission Beautiful Committee for the control of t | ı, etc. | | |
| Conflict Of Interest: It would be inappropriate, to have a member of your immed that may come under the inquiry or advice of committee. A committee member declared on any motion where "direct involvement" embarrassment to you and/or Kenosha Courties. | diate family directly in of the appointed board, in conflict would be pro- had been declared and | volved with any acti , commission, or rohibited from votin | |
| | Signature of Nomine | reder | |
| | Signature of Nomine | e | |
| | 7-24-15 Date | | |
| | Date | | |
| Please Return To: Kenosha County 1010 – 56th Stree Kenosha, WI 531 | et | | |
| (For Office | ce Use Only) | ***************** | |
| | o ose omy) | | |
| Appointed To:Commission/ | Committee/Board | | |
| Term: Beginning | Ending | | |
| | | | |
| Confirmed by the Kenosha County Board o | n: | | _ |
| New Appointment | Reappointment |) | |
| | Previous Terms: | | |

Boyd A. Frederick

6818 53rd St * Kenosha, WI 53144 *(262) 496-3066 * boydfrederick@yahoo.com

Employment Goal: Part-time Administrative, Office, Customer Service, Social Media or Personnel position.

Core Competencies:

Public Relations Customer Service

Public Policy

Community Outreach Marketing Strategy

Marketing Strategy
Message Development

Direct Mail Social Media Fundraising Prospecting Marketing

Budget Management

Employment:

Kenosha County Board

County Board Supervisor

April 2010 to present

- Represented Kenosha County as a liaison with the Wisconsin Counties Association and the Wisconsin State Assembly and State Senate.
- Work with other government officials and county agencies to assist constituents with any questions and to resolve complaints confer with board members, organization officials, and staff members to discuss issues, coordinate activities, and resolve problems
- Coordinated a community food drive with the assistance of many area businesses for a local non-profit

Haggarty Insurance

Vice President

July 2009 to August 2012

- Created an internet marketing strategy including social media that greatly increased our name recognition and produced 47 new accounts in the first year.
- Generated company awareness and new clients through cold calling, networking, newsletters and direct mail
- Conferred with customers by telephone or in person to provide information about products and services, to take or enter orders, cancel accounts, or to obtain details of complaints

MetLife

December 2007 to July 2009

Financial Services Representative

- Contacted prospective customers to present information and explain available services
- Determined customers financial services needs and prepared proposals to sell services
- Maintained records of customer interactions and transactions, recorded details of inquiries, complaints, and comments, as well as actions taken

JOBS for Kenosha

Political Director

August 2004 to December 2004

- Managed the operations for a county-wide referendum. Produced direct mail pieces, administered
 marketing budget and spoke to many community organizations. Referendum was passed by the
 county residents with 56 percent of the vote
- Organized, trained and supervised staff and volunteers

Education:

Masters of Business Administration - American Inter-Continental University Bachelors of Arts - Political Science/Public Policy - University of Wisconsin- Parkside