

Kenosha



County

MEMORANDUM

Communication to Kenosha County Board of Supervisors
(For Informational Purposes Only)

COMMUNICATION TO APPEAR ON COUNTY BOARD MEETING AGENDA: 03/05/2024

SUBJECT: A Resolution Supporting 2023 Senate Bill 1026 to Establish Film and Television Production Incentives and Create a New State Film Office in Wisconsin

COMMITTEE: Choose a Committee

SUBMITTED BY: Chairman Nudo and Supervisors Bashaw and Geertsen

RESOLUTION TO BE PRESENTED AT Choose a Committee **COMMITTEE ON** [Click here to enter a date.](#)

ADDITIONAL INFORMATION (optional):



KENOSHA COUNTY

BOARD OF SUPERVISORS

Resolution No. _____

Subject: A Resolution Supporting 2023 Senate Bill 1026 to Establish Film and Television Production Incentives and Create a New State Film Office in Wisconsin			
Original ☒	Corrected ☐	2nd Correction ☐	Resubmitted ☐
Date Submitted: _____		Date Resubmitted: _____	
Submitted by: Chairman Nudo, Supervisor Bashaw and Supervisor Geertsen			
Fiscal Note Attached ☐		Legal Note Attached ☐ Agreement	
Prepared by: Chairman Gabe Nudo		Signature: _____	

WHEREAS, Wisconsin is currently one of only five states lacking a film office and one of ten states without any production incentives; without these essential resources in place, communities in our state are missing out on significant economic opportunities, and;

WHEREAS, 2023 Senate Bill 1026 (SB 1026), introduced February 13, 2024 in the Wisconsin State Legislature, creates income and franchise tax credits for film production companies doing business with the State of Wisconsin and creates a State Film Office to implement the tax credit accreditations and allocations, and;

WHEREAS, if enacted, these incentives will empower Wisconsin to tap into the thriving entertainment production market, spotlight our state's assets to boost tourism, attract and retain businesses, skilled labor, and stimulate the state's economy, and;

WHEREAS, according to a 2023 study by the Georgia Screen Entertainment Commission, each \$1 invested in film and television incentives in a state yields \$6.30 of economic benefit; and in Montana, a recent study found that the production of Paramount Network's Yellowstone generate 2.1 million new visitors, \$730 million in local economic activity, over 10,000 jobs, and nearly \$45 million in state tax revenue, a direct result of Montana's film incentives program, and;

WHEREAS, to ensure that SB 1026 generate revenue that stays in Wisconsin, the bill includes minimum spending requirements to guarantee that a portion of the production budget is reinvested within Wisconsin, and;

WHEREAS, Kenosha County, with its ideal location on Lake Michigan, its access to highly skilled labor, its vibrant local arts communities, its institutions of higher learning, and its history of arts achievement could see significant financial and technical benefits from the film and television industry collaborating with this community;

NOW, THEREFORE, BE IT RESOLVED, that the Kenosha County Board of Supervisors hereby supports SB 1026 to establish film and television production incentives and create a new state film office in Wisconsin, and;

BE IT FURTHER RESOLVED, that a copy of this resolution be sent to Kenosha County’s legislative delegation and the Wisconsin Counties Association.

Respectfully submitted at Kenosha County, Wisconsin, this ____ day of _____, 2024.

Gabe Nudo

Brian Bashaw

Dave Geertsen