



# COUNTY OF KENOSHA

## OFFICE OF THE COUNTY EXECUTIVE

Jim Kreuser, County Executive

1010 – 56<sup>th</sup> Street, Third Floor

Kenosha, Wisconsin 53140

(262) 653-2600

Fax: (262) 653-2817

### APPOINTMENT 2016/17-48

#### RE: KENOSHA COUNTY TRAFFIC SAFETY COMMISSION

TO THE HONORABLE KENOSHA COUNTY BOARD OF SUPERVISORS:

Placing special trust in his judgment and based upon his qualifications, I hereby submit to the Honorable Kenosha County Board of Supervisors for its review and approval the name of

Ms. Rosalind Guida Brown  
Hope Council on Alcohol & Other Drug Abuse  
5942 6<sup>th</sup> Avenue  
Kenosha, WI 53140

to serve on the Kenosha County Traffic Safety Commission beginning immediately upon confirmation of the County Board and continuing until the 1<sup>st</sup> day of March, 2020 or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.

Ms. Brown will serve without pay.

Ms. Brown will be filling a new position on the commission.

Respectfully submitted this 2<sup>nd</sup> day of March, 2017.

Jim Kreuser  
Kenosha County Executive

COUNTY OF KENOSHA  
OFFICE OF THE COUNTY EXECUTIVE  
JIM KREUSER

**APPOINTMENT PROFILE**  
**KENOSHA COUNTY COMMISSIONS, COMMITTEES, & BOARDS**

(Please type or print)

Name: Rosalind Guida Brown  
First Middle Last

Residence Address: 6201 39<sup>th</sup> Avenue, Kenosha, WI 53142

Previous Address if above less than 5 years: N/A

Occupation: Hope Council on Alcohol & Other Drug Abuse Executive Director  
Company Title

Business Address: 5942 6<sup>th</sup> Avenue, Kenosha, WI 53140

Telephone Number: Residence 262-652-1964 Business 262-658-8166 x107

Daytime Telephone Number: 262-658-8166 x107

Mailing Address Preference: Business (X) Residence ( )

Email Address: guida@hopecouncil.org

Do you or have you done business with any part of Kenosha County Government in the past 5 years? Yes (X) see below, please No ( )

If yes, please attach a detailed document.

Affiliations: List affiliations in all service groups, public service organizations, social or charitable groups, labor, business or professional organization, and indicate if it was a board or staff affiliation.

President of SBA (Susan B. Anthony Awards) Dinner, Inc.; co-chair of the Kenosha County Substance Abuse Coalition; member of the board of the Concerned Citizens Coalition on Alcohol and Other Drug Abuse for Greater Kenosha; leadership team member for Kenosha Unity Coalition; member of the Kenosha Women's Network; chair the Kenosha Area Chamber of Commerce's Nonprofit Networking Group – all volunteer positions.

Special Interests: Indicate organizations or activities in which you have a special interest but may not have been actively involved.

None

\*If more space is needed, please attach another sheet.

Kenosha County Commissions, Committees, & Boards  
Appointment Profile - Page 2

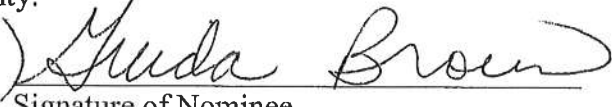
Governmental Services: List services with any governmental unit.

The Hope Council on AODA, my employer, is the assessment agency for the Intoxicated Driver Program for those who reside in Kenosha County and receive OWIs. This program is contracted with the Hope Council through the Kenosha County Department of Human Services Division of Aging and Disability Services.

Additional Information: List any qualifications or expertise you possess that would benefit the Board, Committee, Commission, etc.

Given that Hope Council is the assessment agency for OWI's, my expertise comes from that. I am an Intoxicated Driver Assessor, trained by the state of Wisconsin, and I understand the concerns and consequences of impaired driving on our roads.

Conflict Of Interest: It would be inappropriate for you, as a current or prospective appointee, to have a member of your immediate family directly involved with any action that may come under the inquiry or advice of the appointed board, commission, or committee. A committee member declared in conflict would be prohibited from voting on any motion where "direct involvement" had been declared and may result in embarrassment to you and/or Kenosha County.

(Rosalind)   
Signature of Nominee

February 27, 2017

Date

Please Return To: Kenosha County Executive  
1010 – 56th Street  
Kenosha, WI 53140

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(For Office Use Only)

Appointed To: \_\_\_\_\_  
Commission/Committee/Board

Term: Beginning \_\_\_\_\_ Ending \_\_\_\_\_

Confirmed by the Kenosha County Board on: \_\_\_\_\_

New Appointment \_\_\_\_\_ Reappointment \_\_\_\_\_

Previous Terms: \_\_\_\_\_

\_\_\_\_\_

## **GUIDA BROWN**

6201-39<sup>th</sup> Avenue, Kenosha, Wisconsin 53142

Home (262) 652-1964 • Cell (262) 914-1820 • Work (262) 658-8166 x107

e-mail: guida315@gmail.com

### **CURRENT EMPLOYMENT**

HOPE COUNCIL ON ALCOHOL & OTHER DRUG ABUSE, INC. (F/K/A ALCOHOL AND OTHER DRUGS COUNCIL), Kenosha, Wisconsin

**Executive Director** – January 2009 to present

- Supervise operations of education, prevention, intervention and referral for alcohol and other drug programs for Kenosha County residents
- Serve as community liaison/public speaker/community trainer and assist with special events
- Write, design and edit publications and press releases
- Secure funding through grant writing and fundraising
- Provide direct service for “I Am Special” programs and Fetal Alcohol Spectrum Disorder trainings
- Implement/hold responsibility for an approximately \$375,000 annual budget
- Assess impaired drivers in order to re-instate driving privileges and mandate necessary assistance (either education or treatment)

UW-PARKSIDE, Kenosha, Wisconsin

**Associate Lecturer** – September 2006 to present

- Teach Substance Use and Abuse SOCA 216 to Bachelor’s degree-seeking students
- Formerly taught English 100, English 101 and ACSK 083 to Bachelor’s degree-seeking students

CONCORDIA UNIVERSITY, Kenosha, Wisconsin

**Adjunct Faculty Member** – October 1997 to present

- Taught various human resources, management, English and other communication courses to Bachelor’s degree-seeking students

MCGRATH ENTERPRISES, INC., Kenosha, Wisconsin

**Sales and Marketing Representative** – May 1991 to present

- Co-design T-shirts/merchandise for ’50s and ’60s entertainers on tour
- Plan and assist with special events, including selling merchandise at concerts
- Designed/edited/typeset quarterly newsletter

### **PREVIOUS EMPLOYMENT**

ATTIC CORRECTIONAL SERVICES, INC, Kenosha, Wisconsin

**Employment Support Specialist** – September 2008 to January 2009

- Assisted State of Wisconsin Department of Corrections inmates in securing employment through facilitation of groups, resume building, mock interviews, individual meetings, and other necessary means

KENOSHA YMCA, Kenosha, Wisconsin

**Executive Program Administrator** – January 2008 to September 2008

- Managed all aspects of programming, including Membership, Aquatics and Sports, Health and Wellness, and Youth and Family Services
- Participated in special events, including chairing “Food Folks and Spokes 2008”
- Worked as an integral member of the upper management team, setting and ensuring compliance with policies, procedures and legal requirements
- Worked in collaboration with Easter Seals to begin the process of providing adult day services in Kenosha

AM COMMUNITY CREDIT UNION, Kenosha, Wisconsin

**Director of Human Resources and Training** – April 2001 to December 2007

- Worked as the sole employee in the HR Department for a 60+ employee, \$112 million credit union, upholding all laws as they apply to employment
- Enforced the labor contract between the Service Employees International Union (SEIU) Local #1 and AM Community Credit Union
- Worked as an integral member of the upper management team, setting and ensuring compliance with policies, procedures and legal requirements
- Performed payroll procedures through ADP and managed all benefits, including health, dental, vision, life and disability insurance and 401k plan
- Provided employees and prospective employees with information about policies, job duties, working conditions, wages, and employee benefits
- Trained employees in product knowledge, security and customer service skills
- Provided community trainings on financial topics for youth and adults
- Identified staff vacancies, and recruited, interviewed and selected applicants, ensuring appropriate matches between personnel
- Planned and conducted new employee orientations to foster positive attitudes toward organizational objectives
- Performed difficult staffing duties, including dealing with understaffing, refereeing disputes, terminating employees, and administering disciplinary procedures
- Served as principal negotiator for collective bargaining with SEIU Local #1
- Served as a link between management and employees by handling questions, interpreting and administering contracts, and helping resolve work-related problems
- Served as liaison to SEIU Local #1
- Facilitated meetings between all partners
- Resolved grievances while maintaining effective relations w/represented employees
- Served as Secretary of the Gateway Chapter of Credit Unions – Wisconsin
- Established and oversaw an in-school branch location at Indian Trail Academy during the school year

CARTHAGE COLLEGE, Kenosha, Wisconsin

**Adjunct Faculty Member** – September 2004 to October 2007

Taught human resources and organizational management courses to Bachelor's degree-seeking students

MARGARETANN'S PLACE, Kenosha, Wisconsin

**Director of Outreach and Development** – July 2001 to August 2002

- Wrote grants to funding sources for programming and operations for the non-profit agency
- Wrote, designed and edited publications and press releases

WOMEN AND CHILDREN'S HORIZONS, INC., Kenosha, Wisconsin

**Executive Director** – June 1995 to June 2001

- Supervised operations of support/advocacy/emergency shelter programs for victims of domestic abuse and child witnesses
- Served as human resource manager for all staff/potential staff
- Served as community liaison/community trainer/assisted with special events
- Wrote, designed and edited publications and press releases
- Secured funding through grant writing and fundraising
- Developed/implemented/held responsibility for \$600,000 annual budget
- Facilitated groups on the topic of domestic abuse for incarcerated men and adjudicated offenders

ALCOHOL AND OTHER DRUGS COUNCIL (C/K/A HOPE COUNCIL ON ALCOHOL & OTHER DRUG ABUSE), Kenosha, Wisconsin

***Director of Support Services*** – August 1993 to June 1995

- Served as human resource representative for Council employees
- Provided new employee orientation, including drug, police and social service tests

***Children's Safe House Director*** – March 1992 to June 1995

- Established a group foster home for children of substance abusing parents
- Supervised daily operations of the group home and staff
- Assisted in securing funding/budgeting

***Communications Coordinator*** – October 1991 to June 1995

- Served as community liaison/public speaker/community trainer/assisted with special events
- Served as newsletter writer/editor/publisher
- Assisted with publication writing, design and editing

## **EDUCATION**

Cardinal Stritch University, Milwaukee, Wisconsin  
MS in Management; May 1995

Marquette University, Milwaukee, Wisconsin  
BA in Journalism, Public Relations Sequence; Minor in Psychology; May 1988

## **SPECIAL SKILLS/AWARDS MEMBERSHIPS**

Certified Fetal Alcohol Spectrum Disorder Trainer – February 2015  
Certified NIATx Change Leader – December 2012  
Intoxicated Driving Program Assessor – Approved Training, August 2011  
Women's Substance Abuse Coalition Co-Coordinator – October 2013 – present  
Concerned Citizens Coalition Board Member 2009 – present  
Substance Abuse Counselor-In-Training, July 2011 – February 2015  
Kenosha Community Healthcare Initiative (KCHI) Co-Chair 2009 – 2011  
Kenosha Community Healthcare Initiative (KCHI) Member 2002 – 2011  
KCHI Lifestyle & Wellness Subcommittee Co-Chair 2003 – 2007  
2002 Teacher of the Year at Concordia University Wisconsin's Kenosha Center

Excellent Microsoft Office computer skills  
Outstanding written and oral communication skills

## **REFERENCES**

Available upon request