



COUNTY OF KENOSHA

OFFICE OF THE COUNTY EXECUTIVE

Jim Kreuser, County Executive

1010 – 56th Street, Third Floor

Kenosha, Wisconsin 53140

(262) 653-2600

Fax: (262) 653-2817

APPOINTMENT 2017/18-9

RE: KENOSHA COUNTY WORKFORCE DEVELOPMENT BOARD

TO THE HONORABLE KENOSHA COUNTY BOARD OF SUPERVISORS:

Placing special trust in her judgment and based upon her qualifications, I hereby submit to the Honorable Kenosha County Board of Supervisors for its review and approval the name of

Ms. Tara Panasewicz, CEO
United Way of Kenosha County
5500 6th Avenue, Suite 210
Kenosha, WI 53140

to serve on the Kenosha County Workforce Development Board beginning immediately upon confirmation of the County Board and continuing until the 31st day of January, 2019, or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.

Ms. Panasewicz will serve without pay.

Ms. Panasewicz will be succeeding Tracy Nielsen.

Respectfully submitted this 15th day of June, 2017.

Jim Kreuser
Kenosha County Executive

COUNTY OF KENOSHA
OFFICE OF THE COUNTY EXECUTIVE
JIM KREUSER

APPOINTMENT PROFILE
KENOSHA COUNTY COMMISSIONS, COMMITTEES, & BOARDS

(Please type or print)

Name: TARA MARIE PANASEWICZ
First Middle Last

Residence Address: 5524-67th St Kenosha, WI 53142

Previous Address if above less than 5 years: _____

Occupation: United Way of Kenosha County CEO
Company Title

Business Address: 5500-67th Ave Ste 210 Kenosha, WI 53140

Telephone Number: Residence 945 4922 Business 658 4104

Daytime Telephone Number: 658 4104

Mailing Address Preference: Business (☒) Residence ()

Email Address: Tpanasewicz@kenoshaunderway.org

Do you or have you done business with any part of Kenosha County Government in the past 5 years? Yes () No (☒)

If yes, please attach a detailed document.

Affiliations: List affiliations in all service groups, public service organizations, social or charitable groups, labor, business or professional organization, and indicate if it was a board or staff affiliation.

Building Our Future - Executive Committee & Leadership Table
LakeSide Curative - Vice President & Executive Committee
Big Brothers Big Sisters - Big Sister in Kenosha
Tiny Paws - Foster mom Band of Blue - Board member

Special Interests: Indicate organizations or activities in which you have a special interest but may not have been actively involved.

Family Service of Racine - former VP of Board
Rotary - Former Board member in Racine

*If more space is needed, please attach another sheet.

Kenosha County Commissions, Committees, & Boards
Appointment Profile - Page 2

Governmental Services: List services with any governmental unit.

N/A

Additional Information: List any qualifications or expertise you possess that would benefit the Board, Committee, Commission, etc.

Strategic planning, fundraising, nonprofit leadership, mentoring, tutoring

Conflict Of Interest: It would be inappropriate for you, as a current or prospective appointee, to have a member of your immediate family directly involved with any action that may come under the inquiry or advice of the appointed board, commission, or committee. A committee member declared in conflict would be prohibited from voting on any motion where "direct involvement" had been declared and may result in embarrassment to you and/or Kenosha County.


Signature of Nominee

6/6/2017
Date

Please Return To: Kenosha County Executive
1010 – 56th Street
Kenosha, WI 53140

(For Office Use Only)

Appointed To: _____
Commission/Committee/Board

Term: Beginning _____ Ending _____

Confirmed by the Kenosha County Board on: _____

New Appointment _____ Reappointment _____

Previous Terms: _____

Tara Panasewicz

Tara4844@att.net // (262) 945-4922 Cell

Summary of Competencies & Achievements

- Over twenty years of high performance in the areas of sales, human resource and account management
- Successful community change agent, chairing over 14 events and an integral member of many more
- Recognized nonprofit leader and community steward, founding several successful community events
- Effective leader, project manager, communicator, public speaker, and volunteer organizer

Education: Concordia University - Mequon, Bachelor of Business Arts/HR minor (Magna Cum Laude); 2009

Professional Experience:

United Way of Kenosha County, Kenosha, WI;

(02/15/2017 – Present)

Chief Executive Officer

- Lead the United Way of Kenosha County to carry out the programs, goals, objectives, policies and decisions formulated by the Board of Directors and its Committees to address and impact the education, health and income needs of people in Kenosha County.
- Hired to develop and implement a year-round resource development strategy, including a master campaign plan ensuring proper accountability and accurate reporting.
- Plan, develop, implement and evaluate an effective network of services for the United Way of Kenosha County to be able to address and impact the education, health and income needs of people in Kenosha County.
- Ensure that all business and financial affairs of the United Way in Kenosha County are conducted in accordance with all acceptable standards of business and regulatory agencies at the lowest cost possible including implementation and maintenance of budgetary controls.
- Develop, manage and effectively involve volunteers to assist the United Way of Kenosha County in addressing and impacting the education, health and income needs of people in Kenosha County.
- Supervise staff to meet the mission and goals of the United Way of Kenosha County.
- Collaborate with other United Way organizations including United Way Wisconsin and United Way Worldwide.
- Implement the Human Resource policies of the United Way of Kenosha County.
- Ensure all operations are in compliance with Federal, State, local and United Way guidelines.

Southport Bank, Kenosha, WI;

(03/2015 – 02/14/2017)

Vice President Cash Management

- Hired to develop strategy, reorganize, and implement solutions for an underperforming department
- Within the first six months, diagnosed existing systems, personnel and procedures – creating new programs and account classifications, along with the necessary training and reporting mechanisms
- Cultivated over ten new deposit relationships, while growing bank balances by over \$5MM
- Continuously work with the owners of small to large business clients, building rapport with their management teams while helping them improve operational procedures and cash flow
- Proven ability to understand complex issues, solving clients' technical and operational support needs
- Sales team leadership in the areas of cold calling and prospecting new relationships
- Work closely with outside attorneys as necessary to revise cash management policies and procedures
- Organize, participate and direct bank's involvement in numerous community events and initiatives
- Team player actively generating cross-sales within the bank's portfolio of various services
- Senior staff member with risk underwriting approval authority

Johnson Bank, Racine, WI;

(03/2003 – 03/2015)

Treasury Management Officer-Implementation & Training Specialist (2013 – 2015)

- First hire for a newly created position; developed and implemented the necessary components of role
- Created and administered Client Needs Analysis, Client Evaluation Analysis and client training surveys
- Cross trained Deposit Operations and Treasury Management sales areas on the training processes
- Conducted onsite training for Green Bay, Arizona, Janesville, Madison, Milwaukee, Racine, Kenosha, and Hayward markets
- Developed and conducted interactive training session curriculum and process

Treasury Management Officer-Relationship Manager (2007 -2013)

- Worked with small to large net worth business clients managing and growing a \$100MM+ portfolio
- Consistently grew new deposit relationships and Treasury revenue, via cold calling and enhancing existing relationships
- Provided technical and operational Treasury support for clients
- Created and provided training for the corporate Vault Service program
- Trained and mentored region in Treasury Management referrals and sales
- Consistently selected as a committee member for new system implementations
- Systems expert for account set up and origination; able to solve complex system issues
- Customized and implemented processes for annual client reviews and CDARs program

Branch Manager Officer – Johnson Building (2003 – 2007)

- Created and executed branch strategic plans
- Created and conducted corporate-wide Health Saving Account training
- Created and led sales initiatives within my branch, increasing branch referrals and sales
- Led bank presentations at local businesses for Health Savings Accounts and Johnson Bank On The Job
- Managed PMP (Performance Management Process) for my five direct reports

Bank One, Kenosha, Wisconsin

(10/2001 – 03/2003)

Relationship Banker

- Originated and grew retail and commercial banking depository accounts and related products
- Networked with local businesses to grow the bank's commercial portfolio
- Managed over 400 deposit accounts by building relationships and cross-selling bank products

Awards:

- 2012 Johnson Financial Group Community Service Award Recipient
- 2013 RAMAC Young Professional of the Year
- 2016 Community Trustee Honoree for Journal Times Positively Racine Publication

Community Affiliations:

- Graduate of Leadership Racine; 2006
- Board Member, Family Service of Racine – VP Exec Committee; Strategy Committee (2014 to 2017)
- Board Member, Racine Founders Rotary – Community Service Chair (2013 to 2017)
- Board Member, Lakeside Curative Services – Finance Committee (2014 to present)
- Board Member, Racine YMCA – Events Committee (2015 to 2017)
- Board Member, Band of Blue (2015 to present)
- Chair, Young Professionals of Racine (2013 to 2017)
- Chair, Dodgeball Tournament/Young Professionals of Racine Fundraiser (2013 to 2017)
- Chair, Bark for Life of Racine/American Cancer Society Fundraiser (2013 to 2017)
- Chair, Racine Founders Rotary; Vegas Night Fundraiser (2014 to 2017)

- Founder and Chair, Racine Policeman's Ball; K9 Fundraiser (2014 to 2017)
- Founder and Chair, Young Professionals of Racine; Lip Sync Challenge Fundraiser (2015 to 2017)
- Leadership Table/Executive Committee; Building Our Future (2017)
- Mentor, Big Brothers Big Sisters of Racine and Kenosha Counties (2015 to present)
- Committee Member, Dancing With Our Stars Fundraiser (2010 to present)
- Committee Member, American Heroes Golf Outing (2015 to 2017)
- Committee Member, Hospice Alliance; Evening of Wishes Fundraiser (2013 to 2014)
- Volunteer, Racine Habitat for Humanity (2013 to present)
- Foster Mom For Tiny Paws Small Dog Rescue (2010 to present)
- Captain of Johnson Bank Relay for Life Team (2011-2014)

Skills:

- Effective public speaker
- Proven leader, project manager, communicator, and mentor
- Adaptability: ability to function well in stressful and unfamiliar environments
- Proficient in Microsoft Word, PowerPoint, and Excel
- Organized Business Blenders and Corporate Meetings for various organizations