

# **COUNTY OF KENOSHA**

Department of Public Works & Development Services Shelly Billingsley, Director James J. Wallace Director of Golf Brighton Dale Links Petrifying Springs Golf Course 19600 75<sup>th</sup> Street, Suite 122-1 Bristol, Wisconsin 53104 Office (262) 857-1869 Cell (262) 331-4978 Fax: (262) 857-1885

January 22, 2024

## Golf Division Report

## Year End Summary

Golf continued to have much success throughout 2023; setting a new record for annual rounds by almost 600 totaling 109,822 for the year – up roughly 3,000 compared to 2022. Although all expenses are not finalized yet, as it stands right now, the Golf division is looking at a profit per round of \$12.61 in '23 compared to \$9.81 in '22 – prior to any capital expenditure deductions.

## **Golf Simulator Update**

Simulator usage is right on pace with last winter as of this time. Historically January has been the busiest month for simulator usage. We have included a summary with this report on all other golf simulators in the area for your review.

## <u>General</u>

- 2024 golf rates are being submitted for your approval. We are not recommending any significant changes from 2023, as the rate change from '22 to '23 was somewhat substantial. We have adjusted a few dates between summer and spring/fall rates and would also like to offer a veterans and first responder discount. We will continue to evaluate play levels and prices in the area moving forward.
- Full-time staffing is being rounded out, with Michael Margetson being added to our Golf Operations team at Petrifying Springs, and Michael Hassett being promoted to Assistant Grounds Supervisor at Brighton Dale. Seasonal wage scales have been updated for 2024.

#### **Projects**

#### **Red Pines Irrigation**

- Our contractor, Midwest Irrigation, will return as the weather breaks in the spring to complete some flushing, wiring, and programming. We expect the new system to be ready in April when we typically fill the lines.

#### **Red Pines/Practice Facility Improvements**

- We are now in possession of the required permit from Wisconsin DNR to perform the improvement work on the Red Pines course. The permit issued is good for three years, and work is expected to begin in August of 2024, with the goal of completion in November of 2024.

- We have received a bid for the Red Pines and practice facility improvements, and the cost came in where we expected based on revisions made in 2023 to account for drainage, bunker reconstruction, and increasing tee space/locations.
- Golf Creations is the contractor that has bid the work for Red Pines and practice facility improvements. Golf Creations is familiar with the property as they performed improvements to the White Birch course in 2019 and has an excellent record of successful projects in the area. Work is expected to begin in mid-August of 2024, with the goal of re-opening the Red Pines course and driving range in Spring of 2025.

#### Programs Update

- Our meetings with the First Tee of Southeast Wisconsin and the City of Kenosha have been highly productive, and we are happy to report that Kenosha County will be supporting a First Tee program at Washington Municipal Golf Course in Kenosha. We are currently working through a framework agreement for the county to support the program with volunteers from our staff, equipment, and other needs as defined by the First Tee and City of Kenosha as we move the program forward.