


KENOSHA COUNTY BOARD OF SUPERVISORS

RESOLUTION NO. _____

Subject: Resolution to Approve the Appointment of Joseph Potente to Serve as a Member of the Local Emergency Planning Committee (Group 3)			
Original <input checked="" type="checkbox"/>	Corrected <input type="checkbox"/>	2nd Correction <input type="checkbox"/>	Resubmitted <input type="checkbox"/>
Date Submitted: May 18, 2021		Date Resubmitted:	
Submitted By: Judiciary & Law Committee			
Fiscal Note Attached <input type="checkbox"/>		Legal Note Attached <input type="checkbox"/>	
Prepared By: Lt. Horace J. Staples, MSCJ Director of Emergency Management		Signature: 	


WHEREAS, under County Executive Appointment #2021/22-2, the County Executive has appointed Joseph Potente to serve as a three-year term as a member of the Local Emergency Planning Committee (Group 3), and;

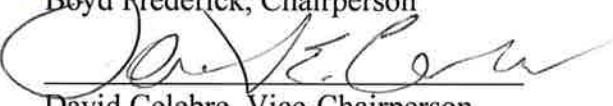
WHEREAS, the Judiciary & Law Committee has reviewed the County Executive's request for review and approval of his appointment of the above named to serve on this Committee and is recommending to the County Board the approval of this appointment, and;

BE IT FURTHER RESOLVED, that the Kenosha County Board of Supervisors approves the appointment of Joseph Potente to serve as a member of the Local Emergency Planning Committee (Group 3) immediately upon confirmation of the County Board and to continue until the 1st day of May 2024 or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.


Respectfully submitted,

Judiciary & Law Committee


Boyd Frederick, Chairperson


David Celebre, Vice-Chairperson


Jeff Wamboldt


Laura Belsky


Mark Nordigian

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Sharon Pomaville
Sharon Pomaville

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Jerry Gulley
Jerry Gulley

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COUNTY OF KENOSHA

OFFICE OF THE COUNTY EXECUTIVE

Jim Kreuser, County Executive

1010 – 56th Street, Third Floor

Kenosha, Wisconsin 53140

(262) 653-2600

Fax: (262) 653-2817

ADMINISTRATIVE PROPOSAL

COUNTY EXECUTIVE APPOINTMENT 2021/22-2

RE: KENOSHA COUNTY LOCAL EMERGENCY PLANNING COMMITTEE

TO THE HONORABLE KENOSHA COUNTY BOARD OF SUPERVISORS:

Placing special trust in his judgment and based upon his qualifications, I hereby submit to the honorable Kenosha County Board of Supervisors for its review and approval the name of

Joseph Potente
1010 56th Street
Kenosha, WI 53140

to serve a three-year term on the Kenosha County Local Emergency Planning Committee as a Social Media Representative, (Group 3) beginning immediately upon the confirmation of the County Board and continuing until the 1st day of May 2024 or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.

Mr. Potente will serve without pay.

Mr. Potente will be filling a vacancy on the Committee.

Respectfully submitted this 14th day of April 2021.

Jim Kreuser

Kenosha County Executive

COUNTY OF KENOSHA
OFFICE OF THE COUNTY EXECUTIVE
JIM KREUSER

APPOINTMENT PROFILE
KENOSHA COUNTY COMMISSIONS, COMMITTEES, & BOARDS

(Please type or print)

Name: Joseph Gene Potent
 First Middle Last

Residence Address: _____

Previous Address if above less than 5 years: N/A

Occupation: Kenosha County Communications Manager
 Company Title

Business Address: 1010 56th St., Kenosha, WI 53140

Telephone Number: Residence _____ Business 262-653-2802

Daytime Telephone Number: 262-653-2802

Mailing Address Preference: Business (☒) Residence ()

Email Address: Joe.Potent@kenoshacounty.org

Do you or have you done business with any part of Kenosha County Government in the past 5 years? Yes () No (☒)

If yes, please attach a detailed document.

Affiliations: List affiliations in all service groups, public service organizations, social or charitable groups, labor, business or professional organization, and indicate if it was a board or staff affiliation.

Kenosha Creative Space Inc., Board of Directors member, 2017-present

Special Interests: Indicate organizations or activities in which you have a special interest but may not have been actively involved.

N/A

*If more space is needed, please attach another sheet.

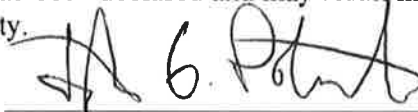
Kenosha County Commissions, Committees, & Boards
Appointment Profile - Page 2

Nominee's Supervisory District 16th

Governmental Services: List services with any governmental unit.
N/A

Additional Information: List any qualifications or expertise you possess that would benefit the Board, Committee, Commission, etc.
I am an experienced communicator, working presently for Kenosha County and formerly as a journalist.

Conflict Of Interest: It would be inappropriate for you, as a current or prospective appointee, to have a member of your immediate family directly involved with any action that may come under the inquiry or advice of the appointed board, commission, or committee. A committee member declared in conflict would be prohibited from voting on any motion where "direct involvement" had been declared and may result in embarrassment to you and/or Kenosha County.



Signature of Nominee

3/31/21

Date

Please Return To: Kenosha County Executive
1010 – 56th Street
Kenosha, WI 53140

(For Office Use Only)

Appointed To: _____
Commission/Committee/Board

Term: Beginning _____ Ending _____

Confirmed by the Kenosha County Board on: _____

New Appointment _____

Reappointment _____

Previous Terms: _____

Joe Potente

Objective

- Experienced journalist, now working in the world of government communications.

Skills & Abilities

- Versatile in many aspects of communications, including reporting, writing, editing and social media management
- Knowledgeable about local government and its inward- and outward-facing communications needs
- Easily adaptable to new technologies

Experience

COMMUNICATIONS MANAGER | KENOSHA COUNTY | MAY 2017-PRESENT

- Duties include the crafting, editing and distribution of communications for external and internal uses, social media management and website administration.
- Accomplishments
 - Oversaw the successful establishment of the county's social media presence on various platforms including Facebook, Twitter and Instagram
 - Continual work with local and regional media outlets to facilitate the communication of county programs, events and initiatives
 - Continual work as a member of the Division of Information Technology staff on the development and execution of strategies to facilitate effective communications externally and internally

FREELANCE WRITER/EDITOR | NOVEMBER 2016-MAY 2017

- Projects included pieces published in Milwaukee magazine and the editing of a magazine for the nonprofit Kenosha Creative Space.

EDITOR/REPORTER | KENOSHA NEWS | FEBRUARY 2004-NOVEMBER 2016

- Worked as a reporter for roughly nine years, covering several beats including city, county, state and federal government.
- Served as Assignment Editor, overseeing the daily local news report, supervising a staff of roughly 12 journalists and producing a twice-daily video newscast.
- Served as Editor in Chief, directing the newspaper's editorial operation, overseeing the editorial department budget and managing the newsroom leadership staff.
- Accomplishments
 - Led the newspaper through continually challenging times in the industry, adjusting to budget and staff reductions
 - Adjusted to changing technologies in the industry, including the establishment of video and web products and social media channels
 - Directed and edited a series on poverty in Kenosha County that won a national Inland Press Association award

REPORTER | THE CAPITAL TIMES | 2003-2004

- Worked as a part-time, general-assignment city desk reporter

Education

BACHELOR OF ARTS | 2003 | UNIVERSITY OF WISCONSIN-MADISON

- Majors: Journalism and Mass Communications, History



Supervisor Lewis received the Powerpoint slides prior to the, orientation. The orientation via Teams primarily focuses on highlights and answering questions.

April 19, 2021

8:30 – 8:50 AM	Welcome!! “County Government 101” <ul style="list-style-type: none"> ○ County Government ○ County Executive function ○ County Organization Chart ○ County Board Chair/Supervisors Function 	(slides 3-20)	John O’Day, County Board Chair Bev Baker, UW-Madison Extension Regi Bachochin, County Clerk
	County Board Meetings <ul style="list-style-type: none"> ○ Procedures with County Clerk’s office ○ Who to contact if unable to attend a meeting (County Board or committee) ○ How to vote using electronic system ○ Mileage reimbursement ○ Attending conferences 	(slides 28)	
	County Clerk’s Office	(slide 34)	
	County Buildings	(slides 29-30)	
	Youth In Governance (YIG)	(slide 83)	
8:55 - 9:30 AM	Kenosha County Board of Supervisors (30 min) Roles and Procedures <ul style="list-style-type: none"> ○ Committee roles/Policy role ○ Department/Division staff roles/Operations role ○ Corporation Counsel role ○ County Board Procedures ○ Ethics ○ Review “typical” County Board meeting agenda ○ Robert’s Rules of Order ○ Open Meetings & Closed Meetings ○ Public Records 	(slides 21-27)	Joseph Cardamone Corporation Counsel
	County Departments/Divisions – located at KCAB		
9:30 - 9:50 AM	<ul style="list-style-type: none"> ● Finance & Administrative Services ○ County Budget 	(slides 49-58) (slide 55-58)	Patty Merrill Finance Director
9:55 – 10:10 AM	Human Resources Functions, Employment Matters and Risk Management	(slides 95-98)	Clara Tapa, Human Resources Director
10:10- 10:30 AM	Resources and Information	(slide 99-101)	Bev Baker, UW-Extension

Questions, Next Session on April 21, 8:30 AM

8:30 – 8:35 AM	Welcome/Check-in	Bev Baker
8:35 - 8:55 AM	Elected Officials - located at KCAB County Executive Jim Kreuser - County Executive Offices <i>(15 min)</i> <i>(slide 32)</i> Treasurer <i>(5 min)</i> <i>(slide 46)</i> Register of Deeds <i>(5 min)</i> <i>(slides 43-44)</i>	Jim Kreuser or Jennie Tunkieicz Teri Jacobson JoEllyn Storz
8:55 - 9:15 AM	Elected Officials - located at the Courthouse/Molinaro Building <ul style="list-style-type: none"> Clerk of Courts <i>(slides 35-37)</i> <i>(10 min)</i> District Attorney <i>(slides 38-42)</i> <i>(10 min)</i> 	Rebecca Matoska- Mentick Michael Graveley
9:20 – 9:40 AM	Elected Official - located at the Public Safety Building <ul style="list-style-type: none"> Sheriff David Beth <i>(slide 45)</i> <i>(10 minutes)</i> Division of Emergency Management <i>(slides 85-93)</i> <i>(10 minutes)</i> 	Sheriff Beth Lt. Horace Staples
9:40 – 10:00 AM	County Departments/Divisions <ul style="list-style-type: none"> Department of Human Services – located at KCJC <i>(slides 60-67)</i> 	John Jansen, Director
10:00 - 10:20 AM	<ul style="list-style-type: none"> Department of Public Works & Development Services located at KCC <i>(slides 69-79, UW-Extension 79-82)</i> 	Ray Arbet, Director Andy Buehler, P&D Bev Baker, UW Madison-Extension Bev Baker
10:20 – 10:30 AM	Questions/Evaluation	Bev Baker