



COUNTY OF KENOSHA

OFFICE OF THE COUNTY EXECUTIVE

Samantha Kerkman, County Executive

1010 – 56th Street, Third Floor
Kenosha, Wisconsin 53140
(262) 653-2600

ADMINISTRATIVE PROPOSAL

COUNTY EXECUTIVE APPOINTMENT 2024-5

BROOKSIDE BOARD OF TRUSTEES

TO THE HONORABLE KENOSHA COUNTY BOARD OF SUPERVISORS:

Placing special trust in the judgment and based upon the qualifications thereof, I hereby submit to the Honorable Kenosha County Board of Supervisors for its review and approval the name of

Barbara A. Wisnefski
Kenosha, WI 53144

to serve a three-year term on the Brookside Board of Trustees beginning immediately upon confirmation of the County Board and continuing until the 1st day of January, 2027 or until a successor is appointed by the County Executive and confirmed by the Kenosha County Board of Supervisors.

Ms. Wisnefski will serve without pay but will receive a per diem.

Ms. Wisnefski will be succeeding herself.

Respectfully submitted this 21st day of December, 2023.

Samantha Kerkman
Kenosha County Executive

COUNTY OF KENOSHA
OFFICE OF THE COUNTY EXECUTIVE
SAMANTHA KERKMAN

APPOINTMENT PROFILE
KENOSHA COUNTY COMMISSIONS, COMMITTEES & BOARDS

(Please type or print)

*Information marked with an * will be redacted before this form is publicly posted.*

Name: _____
First Middle Initial (optional) Last

*Residence Address: [REDACTED] _____

Occupation: _____
Company Title

*Business Address: _____

*Telephone Number: Residence [REDACTED] *Business [REDACTED] _____

*Daytime Telephone Number: [REDACTED] _____

*Email Address: [REDACTED] _____

Name of the Commission, Committee or Board for which you are applying:

Personal Statement: Please indicate why you believe you would be a valuable addition to the Commission, Committee or Board for which you are applying. If more space is needed, please attach a separate sheet.

Kenosha County Commissions, Committees & Boards
Appointment Profile - Page 2

Additional Information:

Nominee's Supervisory District: _____

Special Interests: Indicate organizations or activities in which you have a special interest but may not have been actively involved.

Do you or have you done business with any part of Kenosha County Government in the past 5 years? Yes No If yes, please attach a detailed explanation.

Affiliations: List affiliations in all service groups, public service organizations, social or charitable groups, labor, business or professional organization, and indicate if it was a board or staff affiliation.

Governmental Services: List services with any governmental unit.

Conflict Of Interest: It would be inappropriate for you, as a current or prospective appointee, to have a member of your immediate family directly involved with any action that may come under the inquiry or advice of the appointed board, commission, or committee. A committee member declared in conflict would be prohibited from voting on any motion where "direct involvement" had been declared and may result in embarrassment to you and/or Kenosha County.

Signature of Nominee

Date

Please Return To: Kenosha County Executive
 1010 – 56th Street
 Kenosha, WI 53140

BARBARA A. WISNEFSKI

██████████ ██████████ ██████████
Kenosha, WI 53144

I desire to work with others to build an adequate, quality long-term care workforce in Wisconsin.

EDUCATION

University of Wisconsin-Parkside, Kenosha, WI
BA, Sociology & Interdisciplinary Studies, emphasis in Gerontology, Magna Cum Laude, May 1999.

Wisconsin Gerontology Institute, University of Wisconsin-Parkside.
Gerontology Certificate Program, June 1998. Practicum: Hospice Volunteer

WORK EXPERIENCE

**Kenosha County Aging & Disability Resource Center,
Division of Aging Services, Kenosha, WI**

Long Term Care Workforce Project Coordinator 1999 - 2011

Contracted employee of Goodwill Industries of Southeast Wisconsin

- Coordinate the efforts of the Kenosha County Division of Aging to improve the retention, recognition and recruitment of the long-term care workforce.
- Provide staff assistance to the Kenosha County Long Term Care Workforce Alliance
- Help stakeholders in identifying structural issues contributing to worker shortages and methods of addressing them.
- Assist long-term care employers to develop and carry out opportunities for increasing the retention of current workers and increasing the pool of qualified applicants
- Disseminate information on recognition and recruitment to employers and the general public.
- Improve the public perception of the importance, commitment and satisfactions of workers delivering hands-on long-term services to the elderly and disabled in Kenosha County
- Organize in-service training for Kenosha County direct care workers and supervisory staff.
- Oversees the collection of data needed to evaluate outcomes of projects and submit end of year reports to Goodwill Industries, as well as, write outcome reports for grants.
- Develop and maintain strong relationships between the project and the Kenosha County Job Center, Gateway Technical College and the Kenosha Unified School-to-Work program

Owner / Manager

Home HairCare Services 1977- June, 2002

- Provide cosmetology services at St. Joseph's Nursing Home, Kenosha, WI
- Hired and trained personnel, prepared employee payroll and records
- Interacted with residents, families and coordinated services with nursing home staff

French Doll Beauty Salon 1965 – 1977

- Managing cosmetologist in beauty salon of 10 – 20 employees
- Supervised marketing & public relations
- Evaluated small business goals & trends.

November 30, 2023

PROFESSIONAL ACTIVITIES

- | | | |
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| ➤ | Conference Presenter/Speaker
National Conference, Healthcare in the Heartland , Milwaukee WI.,
Several state-wide aging and disabilities conferences in
Madison, Eau Claire, Wisconsin Dells, Tomah, Racine, Milwaukee,
University of Wisconsin-Parkside Gerontology Conference, Kenosha, WI | 2000 - 2011 |
| ➤ | Member of Nursing Assistant Advisory Board
Gateway Technical College | 1999 - 2011 |
| ➤ | Member of Gerontology Program Steering Committee
University of Parkside | 2000 - 2011 |
| ➤ | Member of WIA grant Advisory Board
Southeast WI DWD and Gateway | 2003 - 2004 |
| ➤ | Member of Commission on Aging, Kenosha County | 1996 - 2000 |

REFERENCES AVAILABLE UPON REQUEST