

## **COUNTY OF KENOSHA**

## **COUNTY EXECUTIVE**

Jim Kreuser, County Executive

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For Immediate Release

Contact: Jennie Tunkieicz 262-653-2831

## County to sponsor bike ride to Dairy Breakfast

Kenosha County Executive Jim Kreuser is inviting people to participate in a FREE family fun ride to the Kenosha County Dairy Breakfast on June 15, 2013.

The DairyAir Dairy Breakfast Ride will begin at 7 a.m. at Mars' Cheese Castle, 2800 West Frontage Rd., Kenosha, WI 53144, for an 11.2 mile ride to the Kenosha County Dairy Breakfast at Uhlenhake's Land-Locked Acres, 1801 216<sup>th</sup> Ave., Union Grove. It is a 22.5 mile ride round-trip. The ride is moderately difficult with some hills. People are asked to use their best judgment and participate based on their own skill level.

The ride route from Mars' Cheese Castle is: South on West Frontage Road for .7 miles; Right on County Highway N/38<sup>th</sup> Street for 5 miles; Right onto U.S. 45 N/200<sup>th</sup> Avenue, 0.5 miles; Left onto County Highway JB/31<sup>st</sup> Street for 2.5 miles; Right onto County Highway X/240<sup>th</sup> Avenue for 1 mile; and right on 18<sup>th</sup> Street for 1.5 miles to Uhlenhake's Land-Locked Acres.

The group ride will begin at Mars' Cheese Castle promptly at <u>7 a.m.</u> Those wishing to ride back together, the group will depart at <u>9:30 a.m.</u> from the Dairy Breakfast back to Mars' Cheese Castle. Water will be provided to riders before they depart Mars' Cheese Castle, when they arrive at the Dairy Breakfast and when they return to Mars' Cheese Castle. There will also be special bike parking and a tented rest area at the Dairy Breakfast for riders.

There is no cost to participate in the ride or to tour the farm. Dairy Breakfast tickets are \$6 for adults, children under 6 are free. For more information about the Dairy Breakfast, call 262-206-8149 or email rnrcrane@yahoo.com.

Ride participants are asked to register by calling 262-653-2600, or email <u>County.Executive@KenoshaCounty.org</u>. To register, please provide names of riders and contact information.