



COUNTY OF KENOSHA

OFFICE OF THE COUNTY EXECUTIVE

Jim Kreuser, County Executive

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News Release

For Immediate Release

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Kenosha County achieves honor toward bike friendly goal

County Executive Jim Kreuser today announced Kenosha County has received an Honorable Mention in its goal toward becoming a Bicycle Friendly Community from the League of American Bicyclists.

“We have learned that we are well on our way to earning the Bicycle Friendly Community designation,” Kreuser said Wednesday. “Together we can work toward the benchmarks set forth in the report card from the League of American Bicyclists as we set our sights on becoming officially bicycle friendly.”

Kreuser said that designation as a Bicycle Friendly Community is important because it assures county residents that officials take seriously a commitment to providing safe bicycling opportunities. It also is a strong gauge of a county that is a vibrant destination for residents and visitors. “It’s a quality of life and a quality of place indicator,” Kreuser said.

According to officials from the League of American Bicyclists, 64 applications for Bicycle Friendly Community status were submitted. Of those applications, 33 were first time applicants, including Kenosha County. The league awarded 1 Gold, 8 Silver and 33 Bronze awards, and 15 Honorable Mentions. There were 7 applicants that received no recognition. Kenosha County will be listed among the communities receiving an honorable mention for the next year on the League of American Bicyclists’ website, <http://bikeleague.org>.

Kreuser thanked the Kenosha County Multi-use Trail Committee for its months long work on the application. The committee is made up of municipal leaders from many county municipalities, and people who are avid bicycle riders and health and safety advocates. Kreuser said he expects the committee will be meeting soon to discuss some of the improvements that can be made to achieve the Bicycle Friendly Community designation.

Upcoming bicycle-oriented events in Kenosha County:

- Bike to Work Week, now through June 13. For more information, contact Jennie.Tunkieicz@KenoshaCounty.org.
- The DairyAir Dairy Breakfast Ride, Saturday, June 20. Two starting points, 1). 20-mile round trip ride starting at 7 a.m. at Silver Lake Park to Herda Farms, in the Town of Wheatland, or 2). 3-mile round-trip ride starting at 8 a.m. from the Wheatland Fire Department to Herda Farms for the Kenosha County Dairy Breakfast. The ride is FREE, and breakfast is \$6 for ages 6 through adults, free for children under 6. Visit www.kenoshacounty.org for more information and register for the ride-only at County.Executive@KenoshaCounty.org.
- A bike parade, as part of the Kenosha Civic Veteran's Parade, Sunday, June 28. Participants should arrive before 11 a.m. at staging area, 61st Street, just west of 22nd Avenue. Must be able to ride 2 miles without stopping. Ribbons given for best decorated bikes! Dress as a hero or Superhero! Adults, children, families are all encouraged to participate! No need to register. For questions, contact Jennie.Tunkieicz@KenoshaCounty.org.
- Bicycle Sculptures on display in Downtown Kenosha from June 28-July 11. Bike Sculptures will be auctioned at a special event. Contact Francisco Loyola for more information, franciscoloyola@gmail.com.

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