



# COUNTY OF KENOSHA

Department of Public Works & Development Services

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## **Public Works / Facilities Committee Golf Division Status Report for February 2022**

- Work continues on our 2022 business plan. We are evaluating a range of initiatives designed to provide a framework for our continued success. The proposed 2022 peak season daily fee and Season Pass rates remain unchanged for 2022 and are provided separately for your review and approval.
- We have hired a new Golf Superintendent of Grounds for Brighton Dale Links. Jim Wallace comes to us from Delaware CC in Muncie Indiana. He has great qualifications and we are excited to continue our improvements of the course conditions with Jim's contributions. Considering our past success with early recruitment, we have again initiated staff recruitment efforts in January and initial results are positive. We are targeting having 30 new employees in place by early May.
- We are preparing for the Milwaukee Golf Show, March 18th – 20th. This venue offers a good opportunity to increase regional awareness of the quality and value Kenosha County Golf has to offer.
- We continue our work to rebook past outings and recruit new outings for 2022. Petrifying Springs GC will be full for afternoon leagues with over 420 weekly league players (the most since 2009). Brighton Dale is also booking up but has capacity to accommodate more leagues.
- We are having a productive off-season booking group events, restocking the golf shop, tuning up equipment and freshening up the clubhouses as we prepare for the 2022 golf season.
- The Golf Clearance Sale is ongoing, and the Indoor Golf Simulators are operational at Petrifying Springs GC, both have had great customer participation. Petrifying Springs Clubhouse Operations (winter hours - 10:00 AM to 8:00 PM, Monday thru Saturday). We have already sold some new '22 equipment. The Winter Golf League has 36 participants playing regularly through the end of March. Patron feedback is very positive.

### **Projects either in process or on tap to start are:**

- Field/Maintenance Operations – performing maintenance and refresh of all course maintenance equipment, specifying, and ordering approved capital equipment, specifying and ordering all fertilizers, chemicals and related course maintenance supplies.
- BDL Tree/Brush Removal – We continue the clearing of undesirable underbrush and the grow-back in the areas we brushed-out two years ago.