

BROOKSIDE BEACON

BROOKSIDE CARE CENTER

* 3506 WASHINGTON ROAD * 262-653-3800

August & September 2022

Living the Sweet Life

Milton Hershey, born on September 13, 1857, is remembered for giving the world its most famous chocolate bar. But Hershey was much more than a chocolatier. He was a passionate philanthropist who built an entire community for the benefit and well-being of his workforce. Hershey failed at two confectionary businesses before finally moving to Lancaster, Pennsylvania, where he started making homemade caramels. He had learned the key to making delicious caramels in Denver, Colorado, and fresh milk was his secret ingredient. He also devised a plan to sell caramels in bulk. When he secured a huge order to sell his caramels in England, Hershey was able to pay off his debts, buy more equipment, and expand his business to chocolate. Hershey had perfected his own recipe for caramel and he also concocted his own recipe for milk chocolate. In 1903, he built a factory that employed the latest technology and mass production techniques. He could now sell his chocolate bars nationally, and his Hershey bars became the first nationally marketed chocolate bars in America. Just as Hershey understood the importance of developing his own recipes, he also understood the importance of nurturing his workforce. He established the Hershey Industrial School in 1909, a private boarding school that offered educational opportunities and work training for orphans. (Continued on Page 2)

"The brilliant poppy
flaunts her head
Amidst the ripening
grain, And adds
her voice to sell the
song, That August's
here again."
~Helen Winslow

Celebrating August & September

Root Beer Float Day
August 6

Elvis Week
August 9-17

Brookside Family Picnic
August 17

Senior Citizens Day
August 21

Woman's Equality Day
August 26

Labor Day
September 5

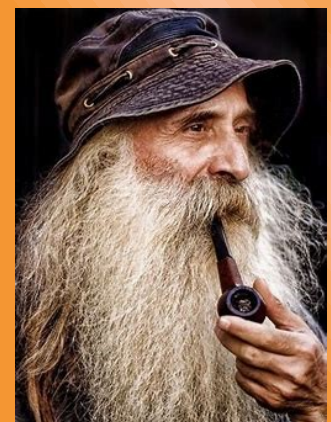
World Alzheimer's Day
September 21

(Continued from page 1) This was the first step in building an entire community around the factory that included housing, businesses, churches, and even a public trolley system. Buildings enjoyed the luxury of full electrification, indoor plumbing, and central heating. Hershey built a school to educate the children of his employees. He established a charitable foundation to provide educational and cultural opportunities for residents, including the construction of the Hershey Museum, Gardens, and Theater. Hershey gave America sweet treats, but he gave his employees something more: a sweet opportunity to live the American Dream.



A Hairy Situation

Men, put away your razors. September 3 is World Beard Day. According to the bearded founders of Beard Day, it is traditional on this holiday for the beardless to wait on the bearded hand and foot. Perhaps that is why so few of the beardless care to know that September 3 is World Beard Day. Why do men grow beards? Scientists have attempted to answer this question for a long time. A common theory is that men groom their facial hair to attract a mate. Studies show, however, that most women don't like beards. Instead, beards are just another way that men compete with each other. Men with beards are often perceived as older, stronger, and more aggressive than other men. In this light, beards are a show of dominance. Other studies have shown that in times when there are more single men competing for fewer women, mustaches and beards become fashionable. Does that explain the current beard trend? One social scientist believes that beards are in fashion due to a "crisis of masculinity" and that men who feel disassociated from their masculinity grow big beards to reassure themselves.

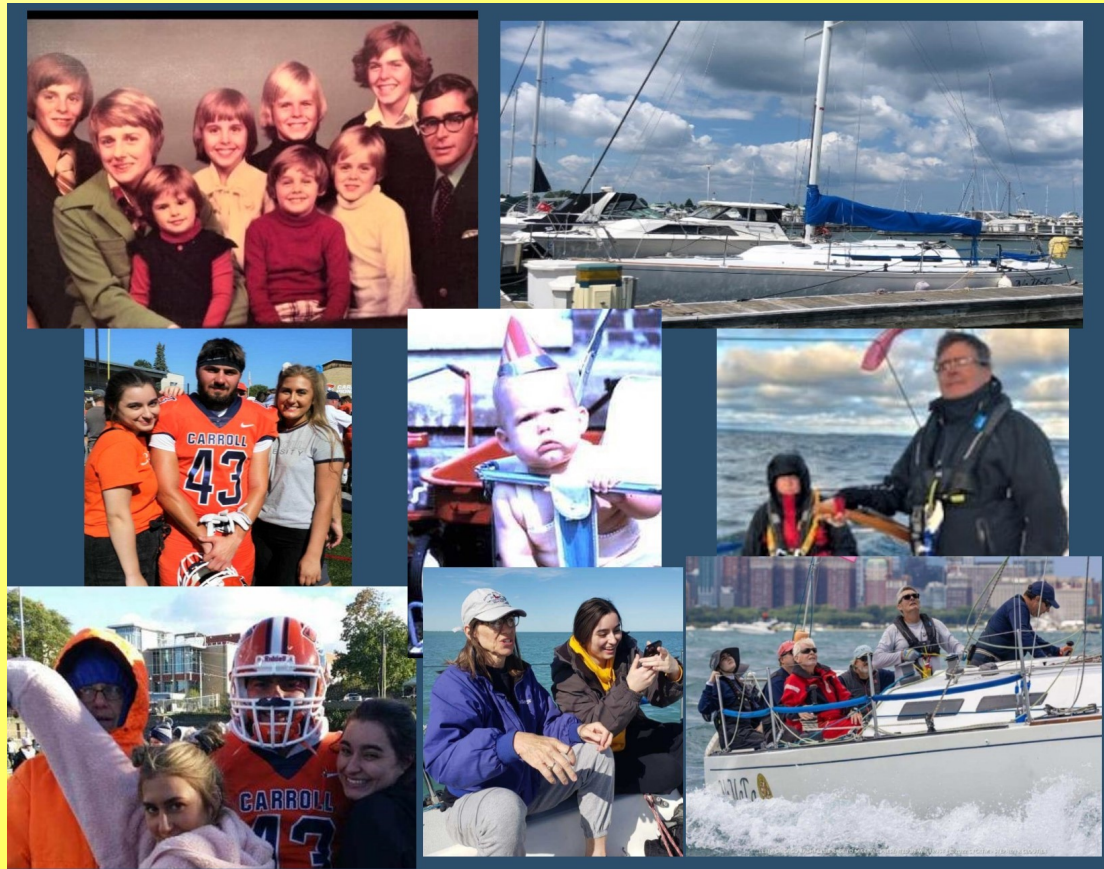




Meet our wonderful staff: Getting to know Daniel Leslie!

Dan is the Dining Service Director here at Brookside and he has been in that position since June. Dan says he is enjoying the challenge and that he really likes the people here... the staff *and* the residents. Dan grew up in Waukegan Illinois and was 3rd in a family of 7 children... he has 3 brothers and 3 sisters. Dan's Mom was a nurse and his Dad was a psychiatrist. Dan was a rambunctious kid, "I was always moving." He went to grade school at St. Anastasia in Waukegan and high school at Carmel in Mundelein where he was on the wrestling team. Dan's first job was in his uncle's restaurant, The Parkway, a fine dining place in Waukegan. He was 14 years old and started bussing tables, then was promoted to the salad line and then he started cooking. Dan graduated from Loyola university in Chicago with a degree in psychology. He started working in sales but heard about a great opportunity in the food industry so he took a job with Aramark working in corporate dining. In 2010 Dan transferred to Compass Group (the company that is over Unidine) doing the same type of work. When Covid-19 hit the world and many corporations stopping working in their offices, Dan started working temporarily for Brookside to fill in until business got back to normal...now he is here to stay. Dan has been married to Jill, "she is my Wonder Woman", since 1995, and they have 3 children; their twins, Noah and Madison and another daughter named Taylor. Dan says he loves being a Dad, "It has been great to watch them grow and change but now my job is almost done." Jill is a veterinarian and has a practice in Gurnee, "Jill has a passion for animals but I have a 2 dog, 2 cat limit so our home is always at animal capacity!" Dan's passion is sailing on Lake Michigan! In fact, he met Jill when she took one of his sailing classes. Dan's Father was a Vietnam veteran and was stationed at Great Lakes in North Chicago when he learned to sail...then he passed this skill down to his children. Dan and Jill also

like to ride bikes and play Frisbee golf as well as just hanging out with the kids. Dan's favorites are: color-green, food-spicy, teams-Cubs and Bears, Pizza-anything but pineapple, dessert-"I'm a sweet freak-it's an all day thing!", Songs-enjoys the old-ies, movies and tv-anything action. Dan would like to share his view on life, "Keep positive about everything in life and enjoy the time you have... especially now-a-days."



Getting to Know You...Kay P.



Kay P was born in Marionette, Wisconsin and she was an only child. Her name was meant to be spelled Kaye not Kay but it was spelled wrong on the birth certificate so she became Kay. Kay's Father died when she was only 1 or 2 so when her Mother remarried the family settled in Kenosha. Kay was a sweet girl who did very well in school, she played the clarinet in the school band and was on the student council. Kay also worked part time (and bought beautiful clothes) at Korf's Sixth Avenue clothing store. Kay graduated from Bradford High School in 1959

and went to work in the typing pool at Great Lakes Navel Base working under a Colonel who was stationed there. Kay met her best friend Janet at work and one day Janet told Kay about an interesting gentleman (Edward) who she met while doing his discharge paperwork....She introduced Ed to Kay and a romance began. Kay and Ed got married and had 4 children; Brian was the oldest and sadly, he passed away as a baby. Then came Patrick and Tim...and many years later they happily received their gift of a baby girl... Michelle-who works here at Brookside as a Social Worker. Kay was a wonderful hands-on Mom. She was a Girl Scout leader and taught 4-H. She was always on the go with the kids, going to sporting and school events, making costumes and organizing family camping vacations to the east coast as well as to Alaska. Kay is an excellent cook and baker and her kids remember the "silver dinners" she would have for them....she would let them pick leftovers from the fridge and wrap them in aluminum foil to heat up...they would love it because they could all pick a different food that they wanted for the meal. Kay started cake decorating as a hobby and ended up decorating wedding cakes. Kay has many other hobbies such as ceramics, sewing and many crafts but art (drawing) is her favorite. She joined the "Memories in the Making" art program here at Brookside and participating in the art shows. Her painting "Lazy Bird in the Sun" is one of her favorites and her children had the piece made into a blanket that hangs in Kay's room. (Continued on Next page)

Ed and Kay also had lots of fun together and enjoyed going out... especially square dancing which was their favorite. Here are more of Kay's favorite things:

Color- fuchsia/light mulberry

Pizza- Carl's cheese and sausage

Ice cream-butter pecan

Car- Cadillac, "I love to drive and I love a smooth ride"

Collection- Hats-Kay is known for her hats and in the past she even made her hats-also, anything with pigs

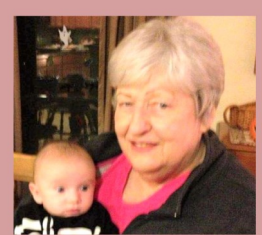
Foods- lobster on occasion and a Ruben sandwich

Fruit-nectarine

Vegetable-corn on the cob, "my favorite thing at festivals and picnics"

Flower-lilacs "I love the smell but my daughter is allergic and she had to *run* pass my beautiful bushes when coming in or out the door"

Team-Packers, Wi Badgers



Book Title Jumble Game (answers on page 7)

Use the word-parts hints to reveal three book titles, each of which was written by an author below.

EB

EO

NALS

ELL

TH

FPI

JAR

ORI

SES

TH

ESU

LIF

Yann Martel: _____

Ernest Hemingway: _____

Sylvia Plath: _____

Trust Swanson

Who else gives you all-beef sirloin in a frozen dinner?

There's no comparison! Only a Swanson TV Dinner boasts tender, juicy, all-beef sirloin like this! It's cooked with loving Swanson care, and larded with rich brown gravy. Tender peas, too, and French fries that set a new high in crispy good flavor. Mmmmm... for good frozen dinners, trust Swanson!



Something transformative happened on September 10, 1953. Swanson introduced the TV dinner, and it was an instant success. Swanson was a nationally known food brand famous for its poultry. After an abysmal Thanksgiving in 1952, Swanson found itself with 260 tons of leftover turkey. Swanson salesman Gerry Thomas sketched the idea of a three-sectioned tray, one that could act as both a cooking and serving tray. Savvy Swanson advertisers linked the new frozen food trays with the exciting new appliance of the era, the television, naming it the "TV dinner" and even designing the packaging to look like a tv. Swanson sold 10 million units in its first year, and cooking was transformed forever.





Recipe of the Month

Harvest Apple Coleslaw

This recipe is from Kathy Stich our Life Enrichment Director. She found it in a Midwest Magazine many years ago and says it is a family favorite. This recipe is also requested here at work for parties and pot luck lunches. Thanks Kathy for the timely and delicious recipe.



Slaw:

- 3 cups shredded red cabbage
- 3 cups shredded green cabbage
- 3 medium Granny Smith apples peeled and sliced into matchsticks
- 1 1/2 cups dried cranberries

Dressing:

- 2 cups real mayonnaise (no substitution)
 - 1/4 cup apple cider vinegar
 - 1/3 cup sugar or honey
 - 2 teaspoon celery seed
- Mix the dressing and pour over the slaw
Refrigerate overnight and enjoy!

Book Title Jumble Game Solution (from page 6)

Yann Martel: Life of Pi

Ernest Hemingway: The Sun Also Rises

Sylvia Plath: The Bell Jar

Congratulations!

August & September

Anniversaries!!



August

Norman Miranda Therapy Director 22 Years
Scott McClain Maintenance Director 20 Years
Cynthia Hargraves RN 18 Years
Kristin Kresal Receptionist 16 Years
Steven Anderson Maintenance 15 Years
Laurie Fenton LPN 13 Years
Kenneth Bell CNA 6 Years
Emelda Escalante MDS RN 6 Years

Randi Hansen RN 5 Years
Sarah Engelhardt CNA 4 Years
Natallia Rajic RN 4 Years
Lourdes Chavez LPN 4 Years
Dan Aull RN 4 Years
Danielle Gust RN 4 Years
Karen Travis LPN 4 Years



September



Eli Martinez Life Enrichment Asst. 27 Years
Jennifer Burroughs CNA 23 Years
Heather Brey CNA 17 Years
Lauren Ferkin CNA 15 Years
Claire Robinette, CNA 15 Years
Kristine Harms LPN 11 Years
Ruby Reyes RN 8 Years
Stacy Zamitalo CNA 8 Years
Jacquelyn Reyes CNA 5 Years
Donna Thompson Nursing Supervisor 5 Years

Deyanirelvira Flores CNA 3 Years
Ranee Cutrer CNA 3 Years
Beverly Wright CNA 3 Years
Jennifer Owens RN 2 Years
Lynn McFarlane RN 2 Years
Giselle Alva CNA 2 Years
Paige Styscko LPN 2 Years
Mireya Kubisiak Dietary 1 year
Samantha Kolano CNA 1 Year

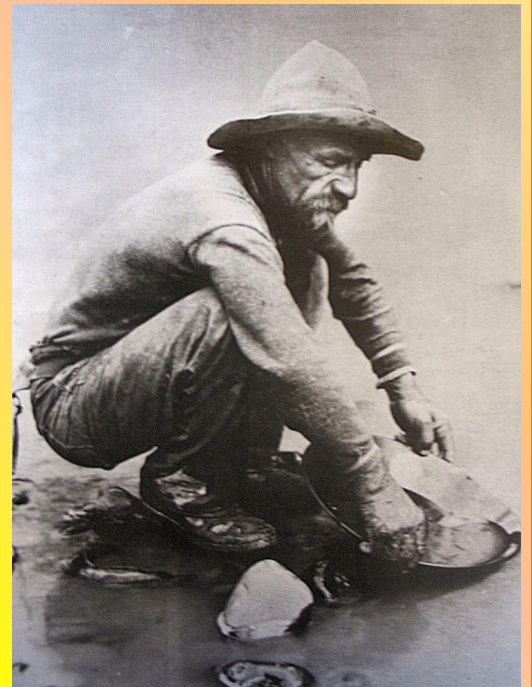
Thank You for your Service!!



The Gold Rush

On August 16, 1896, prospector George Carmack and his family were looking for gold along Rabbit Creek, a tributary of the Klondike River in Canada's Yukon Territory. Gold was discovered in vast quantities, and Carmack immediately filed claims to mine the land. Word of the find quickly spread, and by the end of August, the length of

the entire creek had been claimed by gold miners. Not even winter could stop the miners, and prospectors raced by dog sled to the Klondike and the newly renamed Bonanza Creek. It wasn't until July of 1897 that the first shipments of Klondike gold arrived in the cities of Seattle and San Francisco. The gold shipments were valued at \$1.13 million. (That's over one billion of today's dollars!) Word of the gold spread like wildfire, and soon prospectors from all over the world were flooding the West Coast and preparing for the journey north. A great economic boom hit cities like Seattle and San Francisco, which birthed outfitting and supply industries for the prospectors. It is estimated that 100,000 people attempted the trip into the Klondike between the summers of 1897 and 1898. Many gold-seekers had no experience whatsoever in mining or prospecting. Mass resignations occurred across the country as people left their livelihoods behind to search for riches. Even Seattle's mayor left his post to try his luck. Of the 100,000 aspiring gold miners, only 30,000 eventually made it to the Klondike. Travel to the Yukon proved treacherous thanks to mountainous terrain and unpredictable weather. The Canadian government issued strict food and equipment requirements for prospectors in an attempt to prevent death from exposure and starvation. Of the 30,000 who made it to the Yukon, only 4,000 struck gold. And of these 4,000, only a few hundred became rich. By the summer of 1898, the word *Klondike* was spoken with scorn. As rumors of gold found in other northern locales spread, the Klondike was abandoned, and the gold rush was over.



Happy August & September Birthdays!!

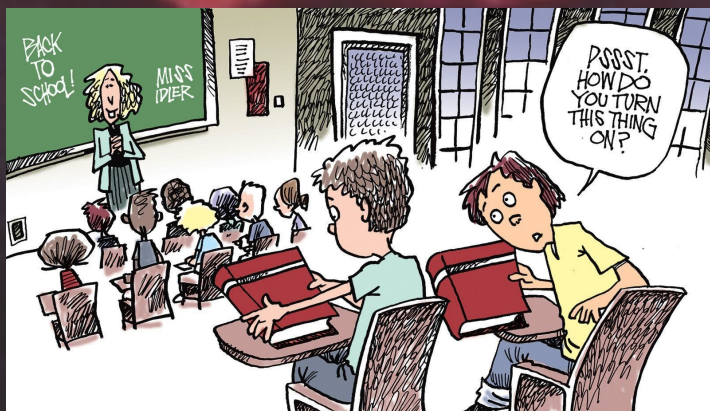
Charlotte P.
June N.
Richard T.
Dennis M.
Mary R.
Patricia O.
Loretta G.
Corinne B.
Arlene N.
Giovannina A.
Clarice R.

Timothy B.
Marie H.
Todd N.
Nickolas G.
Marie L.
Susan R.
Joy M.
Suzanne W.
Felicia A.
Joseph B.
Audrey B.
Marie T.
Agnes E.

Queen of Seasons

"Give me the joys of summer,
Of Summer Queen so fair,
With wealth of lovely flowers
And fruits and sun-kissed air!
Talk not to me of winter
With ice and frost and snow,
Nor changing spring and autumn
When howling winds will blow.
No, I will take the joys
Of Summer every time,
So to this Queen of Seasons
I dedicate my rhyme."

- Winifred Sackville Stoner, *Midsummer Joys*



August Birthdays

In astrology, those born from August 1–22 are Leo's Lions. As lions are kings of the animals, Leos are strong and charismatic leaders. Proud and confident, Leos enjoy performing and the attention it brings. Those born from August 23–31 are Virgo's Virgins. Often symbolized by the goddess of agriculture, Virgos are deeply connected to the material world. They are logical, practical, and aware of every detail.

P.D. James (writer) – August 3, 1920
Meghan Markle (princess) – August 4, 1981
Leslie Odom Jr. (actor) – August 6, 1981
Don Ho (singer) – August 13, 1930
Halle Berry (actress) – August 14, 1966
Angela Bassett (actress) – August 16, 1958
Mother Teresa (nun) – August 26, 1910

September Birthdays

In astrology, those born from September 1–22 are Virgo's virgins. Often symbolized by the goddess of agriculture, Virgos are deeply connected to the material world. They are logical, practical, and aware of every detail. Those born from September 23–30 balance the scales of Libra. Libras strive for equilibrium and symmetry and flourish in harmonious partnerships. Libras often surround themselves with tasteful art objects and designs that create balanced environments.

Tyler Perry (producer) – September 13, 1969
B. B. King (musician) – September 16, 1925
Bruce Springsteen (singer) – September 23, 1949
Jack LaLanne (fitness guru) – September 26, 1914
Ed Sullivan (TV host) – September 28, 1901

"Autumn mornings: sunshine and crisp air, birds and calmness, year's end and day's beginnings." ~Terri Guillemets

"The leaves fall, the wind blows, and the farm country slowly changes from the summer cottons into its winter wools." –Henry Beston