



2014 State of the County

Jim Kreuser

County Executive



State of Kenosha County is Strong

BizTime BUSINESS JOURNAL

Milwaukee

News People Events Jobs Resources Store

News E-newsletters Magazine

15, 2013 9:00AM

Pleasant Prairie is a magnet for real estate

By Andrew Weiland

Pleasant Prairie, a village of about 20,000 residents, is one of the fastest growing communities in the state of Wisconsin.

People see other companies coming here, and they want to be first.

Land rush: Kenosha County ripe for development

With Amazon building a huge distribution center in Kenosha, developers expect many others to follow.

Sean Ryan
Reporter
Milwaukee Business Journal
Email | Twitter | Google+

TRUSTBELT Report

Building a Better Climate

Tax law changes and other reforms are remaking the Upper Midwest.

Photo of Kenosha skyline with people on bicycles in the foreground.

When Kenall selected Kenosha, Wis., for a new advanced manufacturing investment, the facility location decision reaffirmed the wisdom of recent changes to the Wisconsin business climate.

The commercial lighting manufacturer announced Sept. 13 that it would relocate its headquarters and factory from Gurnee, Ill., to a 354,000-sq-ft (32,887-sq-m.) building being constructed in Kenosha.

Kenall will vacate its 120,000-sq-ft (11,148-sq-m.) plant in Gurnee within 18 months and move to the new facility.

by RON STARNER
ron.starner@siteselection.com

the Newmark Grubb Knight Frank managing director who led the site selection team for Kenall. "Governor Walker has done a lot with the Wisconsin EDC to improve the business climate in Wisconsin. They have gotten out of the way."

So has the state government of Minnesota. Under the leadership of Gov. Mark Dayton, Minnesota changed its sales tax exemption for capital equipment from a rebate to an up-front exemption. The state also

businesses investing in Minnesota and creating jobs. Up to \$1 million is available per project.

- \$8.3 million for the Job Skills Partnership Program for training grants for businesses and higher-education institutions.
- \$6 million for Minnesota Redevelopment Assistance for grants to help with private redevelopment of property that fosters economic expansion.

The Twin Cities attract companies from all over due to the high quality of life found in Minnesota.

BizTimes.com

Milwaukeebusinessnews

News E-newsletters Magazine Regional Blogs Mul

September 30, 2013 9:00AM

Kenosha County is a red hot development spot

Real Estate

By Andrew Weiland

Kenosha County's population ranks only fourth among the southeastern Wisconsin counties.

MILWAUKEE BUSINESS JOURNAL

News People Events Jobs Resources Store

Flurry of real estate activity in Kenosha County

GAIN INSIGHT

Sean Ryan
Reporter
Milwaukee Business Journal
Google+

Some showers; breezy. High 56 • Low 39 • Details, 88

Search local videos and stories with video at KENOSHANews.com/VIDEOSEARCH

BRADFORD HANDLES TREMPER, 41-24, IN CROSS-TOWN FOOTBALL SHOWDOWN.

Sports • Page B2

KENOSHA NEWS

FRIDAY, OCTOBER 18, 2013

★★★★\$1.00

Industrial growth soars

Broker: 'Epicenter' of state's development is here

That's how industrial real estate broker Jeff Bradford put it. The former vice president of Cadmus and Associates in Pewaukee said a look at the county's real estate market shows Kenosha County as the epicenter of industrial growth.

Kenosha County will have a lot of new industrial space in the next five to 10 years.

"It's the most active market," Bradford said after talking with industry sources and looking at the state's industrial market.

Kenosha County will have a lot of new industrial space in the next five to 10 years.



KCAB Restoration





June 14th, 2014

Starting at 7 am

**County Executive Jim Kreuser invites you
to ride with the herd!**

**Join us for a free community bike ride from Mars' Cheese Castle to the
Kenosha County Dairy Breakfast at Weis-Way Dairy Farm**

17 miles round trip

Mars' Cheese Castle

**2800 West Frontage Rd.
Kenosha, WI 53144**



**Weis-Way
Dairy Farm**

**21000 15th St.
Union Grove, WI 53182**

The bike ride and touring the farm are free. Breakfast costs \$6 for adults. children 6 and under are free.

**To register, call 262-653-2600 or
email County.Executive@kenoshacounty.org**



Kenosha County is a Growing, Vibrant, Family-Friendly Place



Historic Chrysler Transition

End of the line for Chrysler engine plant in Kenosha



1988: Subcompact Dodge Omni and Plymouth Horizon models roll off the line at the Chrysler plant in Kenosha. It was the last year that the plant would produce cars, although it continued to manufacture engines.

Journal Sentinel file photo



KABA – Our Partner

2013: Kenosha County, WI

2,600 JOBS

\$375 MILLION

in Capital Investment

2.9 MILLION SF

Developed/Absorbed

2.6K JOBS



\$375MM CAP EX



2.9M SQ FT



KABA 2013 Projects

2013 PROJECTS

Company	Project	Jobs	Approximate Investment
Amazon.com	Two fulfillment centers totaling 1,500,000 SF on 160 acres	1,600	\$300 million
Kenall Manufacturing	354,000 SF HQs & advanced manufacturing facility	621	\$30 million
EMCO Chemical Distributors	325,000 SF HQs & industrial & distribution facilities	145	\$10 million
Hanna Cylinders	105,637 SF HQs & production facility	105	\$3.2 million
Ta Chen International	471,403 SF industrial building	61	\$36 million
L & M Corrugated	100,000 SF manufacturing facility	44	\$5 million
Konecranes	60,256 SF industrial building	43	\$250,000



KABA Recent Wins

Recent Economic Investments

May 2014



AMAZON.COM

Jobs: 1,600 | Investment: \$300+ million
Project: Two fulfillment centers totaling 1,500,000 SF on 160 acres

- Fortune 50 online retailer
- Extensive & competitive site selection process
- Development-ready site, proximity to I-94, location within region, and competitive package of assistance drove location decision



MEIJER

Jobs: 500 | Investment: \$125 million
Project: 833,677 SF of distribution space (w/ existing facility & addition)

- Grand Rapids, MI-based retailer w/ over 200 stores; planning stores throughout Southeast Wisc./North Ill.
- Initial requirement was a greenfield site for distribution center
- Chose facility already occupied by SuperValu; currently adding on warehouse space
- SuperValu's regional HQs were retained in Pleasant Prairie



KENALL MANUFACTURING

Jobs: 621 | Investment: \$30 million
Project: 354,000 SF headquarters & advanced manufacturing facility

- Growing LED lighting manufacturer
- Land-locked in Gurnee, Ill. and was looking to expand
- Chose to relocate/expand in Kenosha County after a very competitive regional site selection process
- Site has adequate space for expansion

Kenosha County is experiencing a surge in development activity. Since January 2013, more than 3,000 jobs, over \$550 million in capital investment, and more than 4 million square feet of development have been announced. These positions are coming from a diverse set of industries, from company headquarters to food processing to advanced manufacturing and logistics.

Read here about some of the companies that have made Kenosha County, Wisconsin their home. To read more about a particular project or to stay up to speed on Kenosha Area development activity, visit the news section of the KABA website: www.kaba.org/kaba/news/news.asp.



NIAGARA BOTTLING LLC

Jobs: 41 | Investment: \$56.5 million
Project: 377,000 SF manufacturing facility

- Nation's largest private label bottled water supplier
- Extensive & competitive site selection process
- Could employ significantly more employees by the end of the year



More Than Just Location



County's High Impact Fund

- Proved invaluable as an ultra flexible deal closing fund.
- \$1.5 MM appropriated thus far to close
- 3 high impact advanced manufacturing projects
 - \$250K for Bradshaw Medical Expansion
 - 78 jobs projected at \$45K per yr avg salary
 - \$1.85 MM Cap X
 - \$250K for Hanna Cylinders 105,000 SF mfg facility in LakeView Corp. Park
 - 135 jobs @ \$43K per yr avg salary
 - \$3.2 MM Cap X
 - \$1 MM for Kenall Mfg for new HQs and production facility (354,000 SF)
 - 621 jobs @ \$55K per yr avg salary
 - \$25 MM Cap X

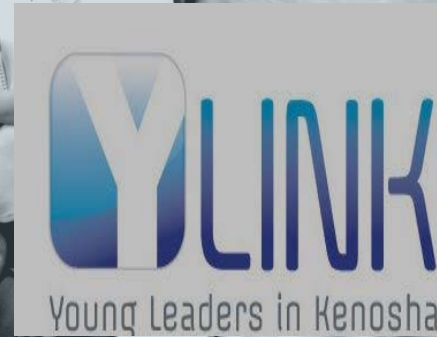


County's High Impact Fund

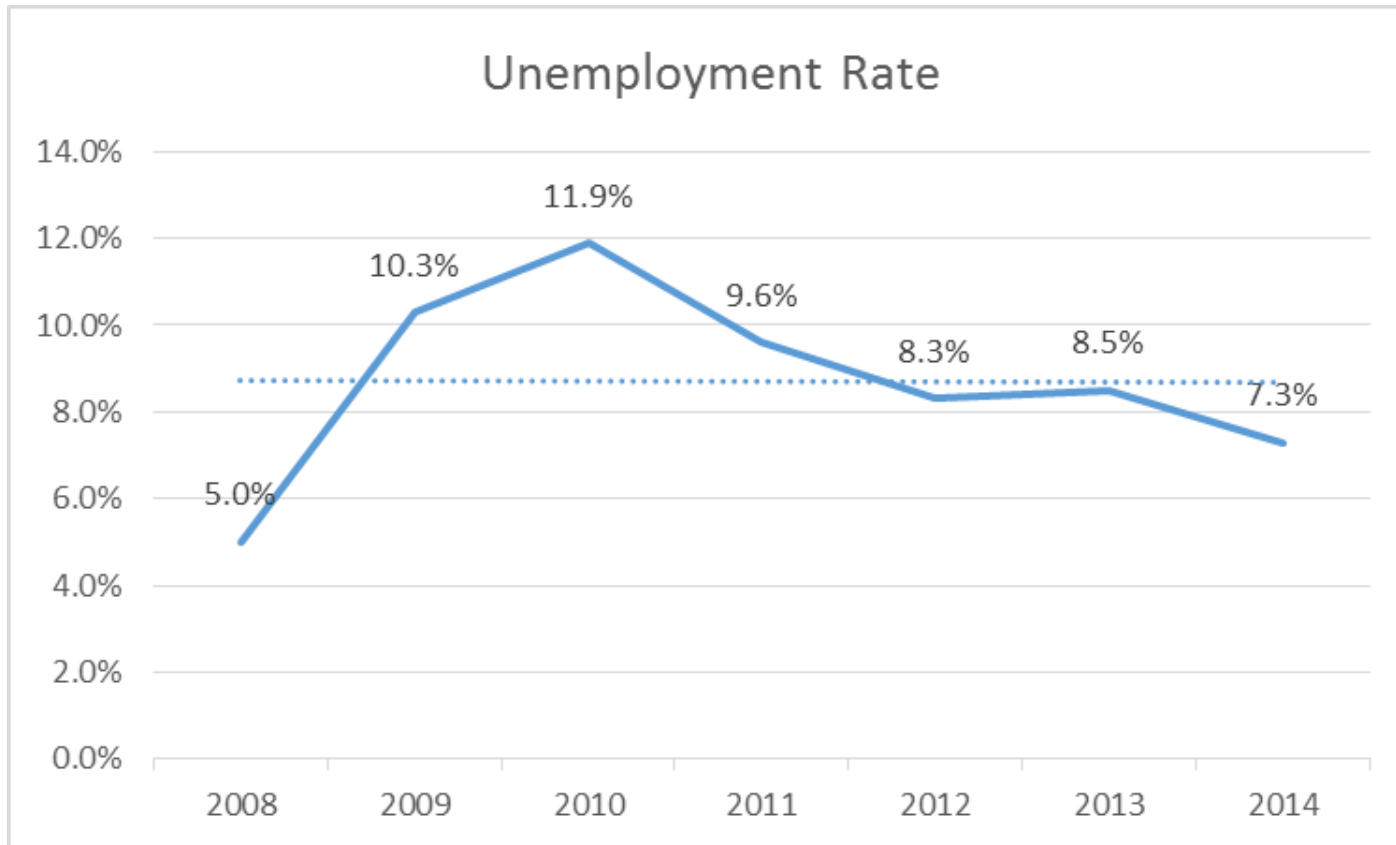
- Thus far are \$1.5 MM issued to realize following expected benefits:
 - Over 800 new jobs w/ Avg Annual Salary exceeding \$52,000
 - Total New Payroll to exceed \$43 Million per year
 - \$30 Million of new private investment
- Two pending projects in the balance
 - \$2.3 MM in High Impact Fund would have been used to help secure:
 - Over 1,100 New Jobs w/ Avg Annual Salaries of \$48,700
 - Total projected annual payroll of \$54 million
 - \$105 MM in new private investment
 - Cost is about \$2,100 in High Impact Funding per New High Paying Job
 - Each dollar invested will have leveraged \$45 of new private investment



The County's Next Generation of Leaders



Kenosha Unemployment Rate



The state of Kenosha
County is strong

The state of our fund
balance is solid



Keeping Roads Safe is a Priority



Thank You, Highway Workers!



Summer Youth Employment



Health Department



Humana Vitality

Kenosha Co. Year 1 & 2 ROI Model



	2012	2013
Administration Fee	\$ 32,761	\$ 62,137
Vitality Rewards Costs	\$ 16,005	\$ 77,496
Total HumanaVitality Costs	\$ 48,766	\$ 139,633
Projected Claim Costs before HumanaVitality	\$ 5,709,437	\$ 8,893,367
Estimated Claim Savings (% of Claims)	1.1%	2.0%
Estimated Claim Savings	\$ 63,375	\$ 177,867
Estimated Indirect Savings	\$ 145,762	\$ 409,095
Total Estimated Savings (Net) of Claims	\$ 14,609	\$ 38,235
Total Estimated Savings (Net) of Claims & Indirect	\$ 160,371	\$ 447,330

Indirect savings projections based upon an average annual salary of \$40,000



Success Stories

KENOSHA NEWS

Monday, May 5, 2014



Drug Treatment Court graduate Carrie Rudd, front left, stands with Judge Anthony Milisauskas as he presents her with a diploma in his courtroom.

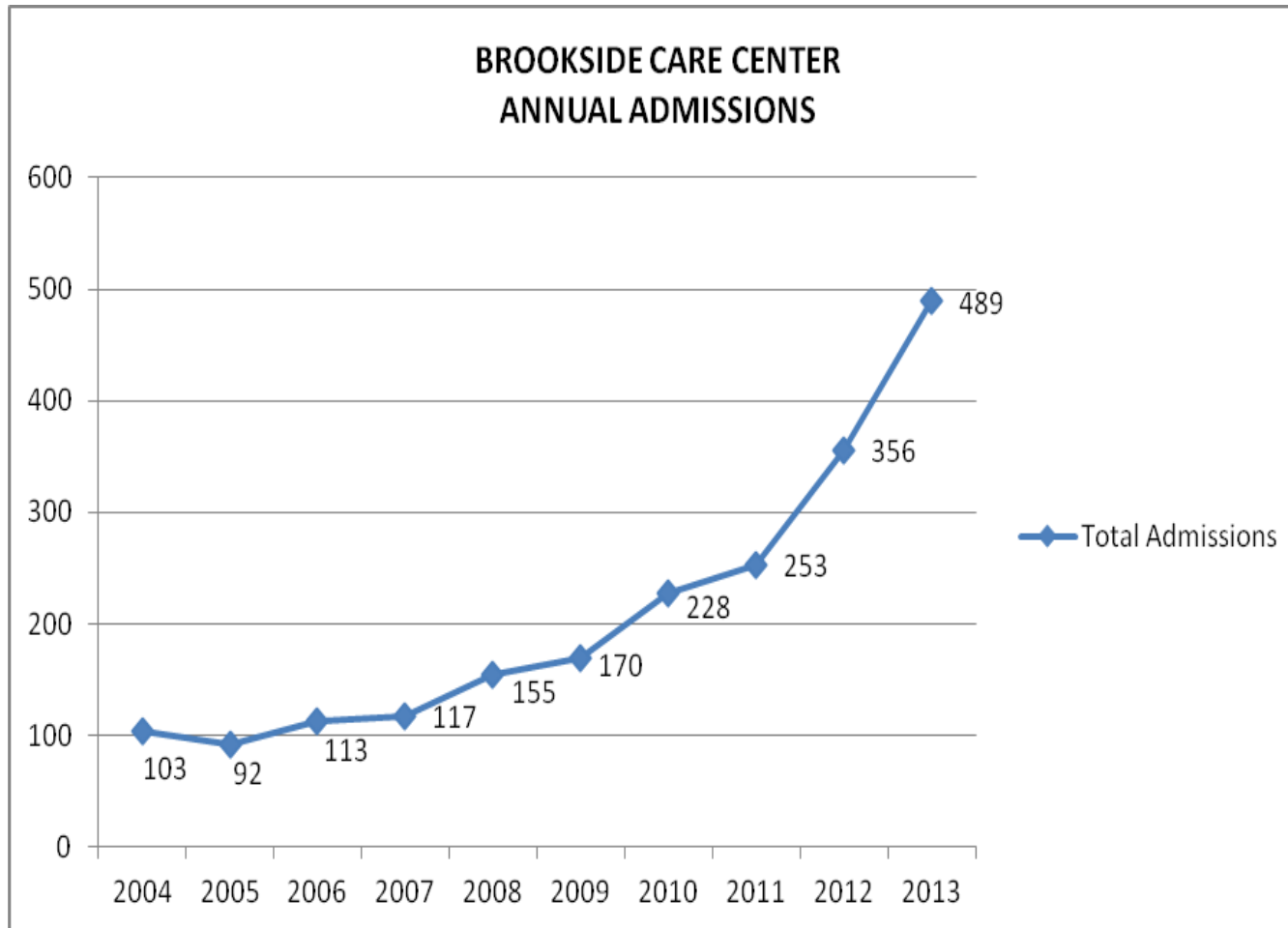
(KENOSHA NEWS PHOTO BY BRIAN PASSINO)



Brookside Care



Brookside Admissions



IT Strategy and Service Delivery

IT Strategic initiatives are focused on transforming service delivery for:

- line of business applications
- back office applications
- constituent services
- providing core IT services to regional organizations
- ensuring the security, reliability and compliance of all services.

Externally aligned...internally focused

- Staffing critical positions
- Training and development of employees
- Succession planning.

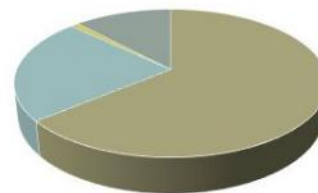


County Website

Website Access (4/1 – 4/29/2014)

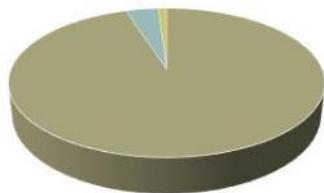
There are a number of ways to find and access the County Website. The largest majority find the website through direct access – typing www.kenoshacounty.org in the browser with a smaller group finding us through Google or Bing.

How people find us



■ Direct ■ Search Engine ■ Social Media ■ Other

Device Type



■ Desktop ■ Tablet ■ Phone ■ Other

Despite the rapid growth of tablets and mobile devices the majority of devices accessing the website are still a desktop or laptop computer.



Foresight 20/20



[HOME](#) [CONTACT US](#) [KENOSHA COUNTY](#) [KABA](#) [UNITED WAY](#) [FACEBOOK](#)



Be Part of the Conversation.

🕒 June 26, 2013 📁 Foresight 20/20

Foresight 20/20 is an ongoing community conversation dedicated to the creation of a collective vision for Kenosha County. In May 2013, Kenosha County, the Kenosha Area Business Alliance (KABA), and the United Way of Kenosha County brought together leaders from business, government, education and the non-profit community to engage in a purposeful dialogue about how we can enhance collaboration to address complex issues and help Kenosha County to realize its full potential.

The event was the first step in an ongoing process that seeks to address critical issues that Kenosha County faces...and determine how we can come together to build a stronger community and enhance prosperity for all of the constituents we serve.

This web site will serve as a dynamic portal to chronicle the ongoing efforts of Foresight 20/20. Please check back often!

Be Part of the Conversation:

Sign up to receive updates and information about the ongoing efforts of Foresight 20/20

Follow Foresight 20/20



The Biggest Small Town in the State



Future So Bright

- The future of Kenosha County looks bright
- The state of our county is strong
- The state of our business environment is very good
- The state of our fund balance is solid
- The state of our economic development is robust



God Bless Kenosha County

