

2017 State of the County Address By County Executive Jim Kreuser

Wednesday, April 5, 2017



The State of Kenosha County is very strong
and is leading the way in many areas!



Kenosha County is:

- In great financial shape at AA+ bond rating
- The *sweet spot* for economic development in the state

AA+



Welcome Haribo, the German candy maker, To Kenosha County!

- Building its first North American manufacturing facility in Pleasant Prairie
- 400 new manufacturing jobs
- A quarter of a billion dollar construction project
- Expected additional phases to grow the project in the future
- Thank you, Village President John Steinbrink, Village Administrator Michael Pollocoff and the KABA Team!
- The development will also bring benefits for neighboring Bristol



2017 Major Win



The Haribo story was mentioned in more than **1,000 media channels** (including online, television and newspaper media) and reached an estimated **2.3 billion people**.

This represents a total publicity value of **\$2.03 million**.

Haribo

German confectionery company

Project: 500,000-square-foot advanced manufacturing facility in the new Prairie Highlands Corporate Park in the Village of Pleasant Prairie; it will be one of the largest confectionary manufacturing facilities in the country

Jobs: 400

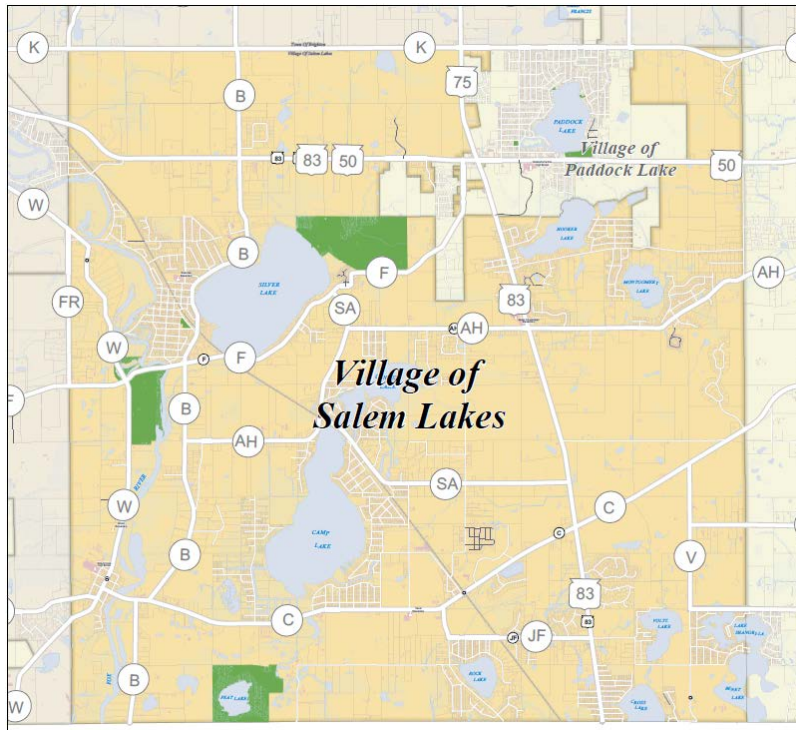
Capital Investment: \$242 million

The project represents one of the largest investments by a foreign company in Wisconsin's history.



Kenosha County communities work together!

- Salem/Silver Lake merge as Salem Lakes
- Paris/City of Kenosha/Somers economic development agreement is moving forward



Kenosha County High Impact Fund

Administered by KABA, this fund helps secure high quality economic development projects:

- 50 new, high-paying jobs
- Capital investment of \$3+ million

The High Impact Fund has contributed to the creation of:

1,475

NEW JOBS



\$168 MM

IN NEW PRIVATE INVESTMENT



In total, KABA has awarded **\$3,075,000** in high impact funding to eight Kenosha County companies.



Welcome Vonco Products, the first tenant at the Salem Business Park!

Business

KENOSHA NEWS | WEDNESDAY, OCTOBER 26, 2016 | B5

Ideas or comments? Contact Janine Anderson | 262-656-6318 | janderson@kenoshanews.com

Page designer: Scott Voker

Business park nets first company

Announcement to come at Thursday ceremony in Salem

KENOSHA NEWS STAFF
Wisconsin Lt. Gov. Rebecca Kleefisch will be on hand Thursday for a ceremony at the Salem Business Park, where she will unveil the first company to move into the large industrial-business park in western Kenosha County.

The business park, still under development, is located just west of Highway 83 and north of Highway C in Salem. It has 65 acres of developable land that can be divided into segments of two to 10-plus acres. A tax increment financing district was created to support the development, with funds to be used for sewer, water, roads and curbs.

Salem Business Park
The Kenosha Area



Business park located just west of Highway 83 and north of Highway C in Salem. The map shows the park's location relative to Highway 83, Highway C, and Highway JF.



Vonco Products
Performance That Delivers



WELCOME TO WISCONSIN!



KARA

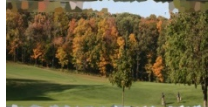
Salem Business Park



- Partnership between the Town of Salem, KABA and Kenosha County
- 80 acres with up to 10 sites
- The first development - for Vonco Products - broke ground in October
- Salem established a TIF District, which financed all park infrastructure improvements, with KABA providing a loan for more immediate funding.



Welcome Ariens Co., the first tenant at First Park 94 in Somers!



2016 Major Economic Development Wins



Colbert Packaging

Folding cartons, boxes & flexographic packaging manufacturer

Project: 173,000 SF building in the Business Park of Kenosha

Jobs: 110



Vonco Products

Plastic packaging & promotional products manufacturer

Project: 80,500 SF facility in the Salem Business Park

Jobs: 105



Ariens Company

Original outdoor power equipment manufacturer

Project: 600,000 SF building in Somers' First Park 94

Jobs: 50



Kenosha Industrial Park will be expanding



Business

Kenosha NEWS | THURSDAY, MARCH 30, 2017 | B5

Ideas or comments? Contact Jarline Anderson | 262-656-6318 | janderson@kenosha-news.com

Page designer: Scott Koker

Kenosha Industrial Park to expand

Firm hired to market 85 acres to small, mid-sized companies

KENOSHA NEWS STAFF
Cushman & Wakefield/Boerke of Milwaukee has been hired as the exclusive marketing agents for approximately 85 acres of land that will make up the second phase of the Kenosha Industrial Park.

"Our team is very excited about the opportunity to deliver the next phase of industrial development in Kenosha," said Jeff Hoffman of Cushman & Wakefield/Boerke. "It will be focused on supporting the growth of industrial users that need a smaller footprint and more zoning flexibility that the Kenosha Industrial Park offers."

Located at Highway 158 and 68th Avenue in Kenosha, the original Kenosha Industrial Park was developed in 1974 and currently has no vacant land actively marketed for sale.

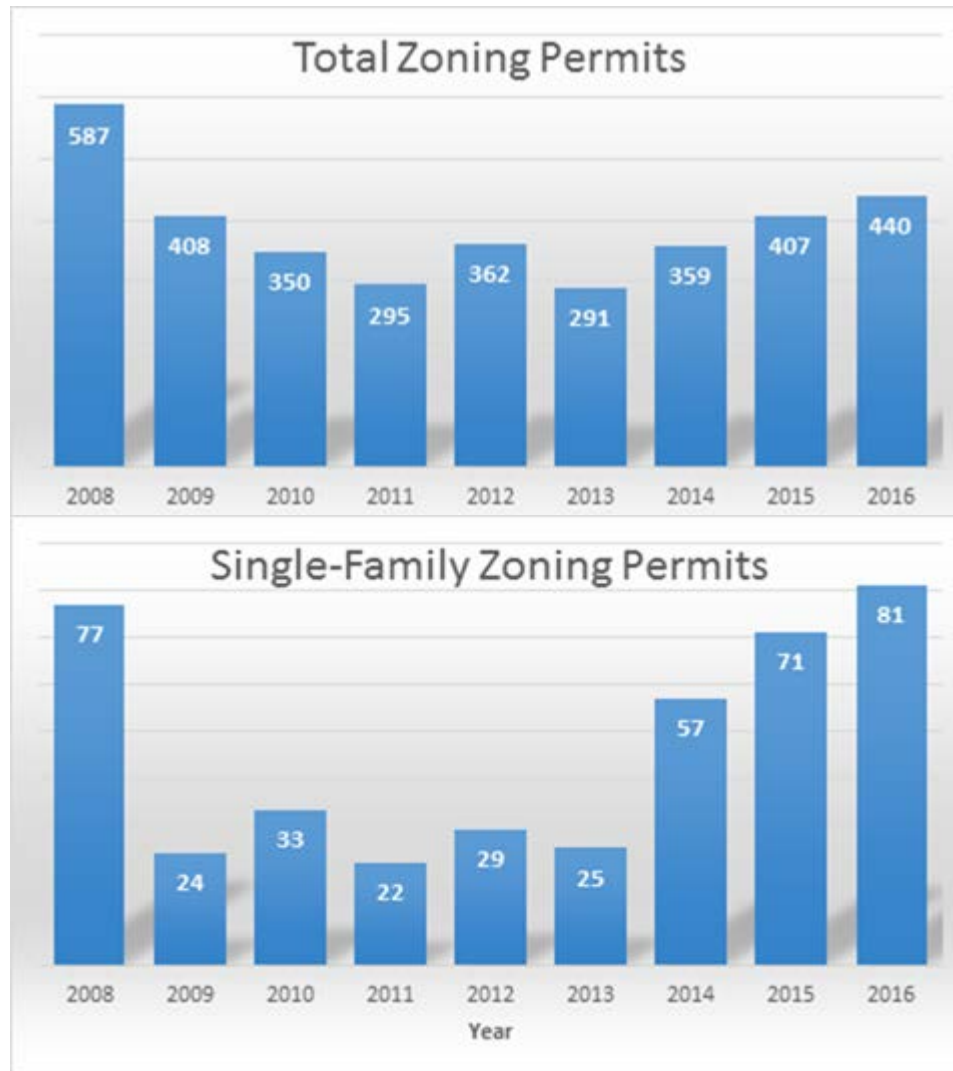
The property to be developed is currently part of the land between a 2016 agreement between a general contractor and the city. The land has been zoned for industrial use and has been actively marketed for sale.

The Business Development Council is currently working on the project.

WELCOME TO KENOSHA COUNTY COLBERT PACKAGING!

The collage includes several photographs of a press conference. One photo shows a group of men in suits standing on a stage in front of a backdrop with the Colbert Packaging logo. Another photo shows a man speaking at a podium with the same backdrop. A third photo shows a man speaking at a podium with a backdrop that also features the Kenosha Industrial Park logo. A fourth photo shows a group of people seated at a long table, likely the press conference attendees.

Permits are up in our Planning and Development Office



The county's equalized value is expected to grow, while unemployment rate keeps going down



Graduation Rates are on the rise

KENOSHA NEWS

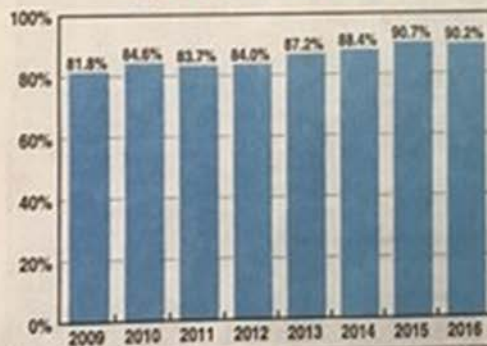
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TUESDAY, JANUARY 31, 2017

★ ★ ★ \$1.25

Unified graduation rate tops 90%

Kenosha Unified School District overall 4-year Graduation Rates



SOURCE: Kenosha Unified School District

KENOSHA NEWS

Rate highest among five largest districts in state

BY BILL GUIDA
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The Kenosha Unified School District's overall 2016 graduation rate topped 90 percent, passing that mark for the second consecutive year.

According to figures presented to the School Board recently, the graduation rate was 90.2 percent for students who entered Unified high schools

together as ninth-graders four years earlier.

That's down from 2015's 90.7 percent but still more than two points above the Wisconsin average.

"Unified graduates a high percentage of its seniors, the highest among the five largest school districts in the state," Superintendent Sue Savaglio-Jarvis said. "This is something that we are

extremely proud of.

"The five- and six-year rates also reached new highs of 94.1 percent and 94.4 percent respectively," she said. "These increases demonstrate that our staff is striving to help all students succeed despite the countless obstacles some of them may have faced ... We couldn't do this without our amazing staff and the support of our parents and community members."

Even with the 0.5 percentage point dip in 2016, Keckler said, "it's still a nice, high graduation rate."

Meeting many needs

"The big take-away is that, for the second year in a row, we're above 90 percent. It's still noticeably higher than Madison, Green Bay and Milwaukee," said Kristopher Keckler, Unified chief information officer.

In terms of enrollment, Unified is the third largest, behind Milwaukee and Madison.

"What we're doing well, I believe, is that for these cohort groups — we're averaging 1,600 to 1,700 (graduates) — the district

See **GRADS**, Page A13



Major Highway Infrastructure Projects

- Major infrastructure projects are in the queue over the next decade:
 - State Highway 50
 - County Highway S
 - State Highway 158



Quality of Life Improvements

County has leveraged
\$8 to \$10 million in
state and federal grants



County IT is helping us work smarter, more efficiently and cost-effectively with technology

Tax System and Land Information software

Consolidated electronic medical record system for Health Division

Updated County website

Upgrades to Kronos – automated timecards for parks seasonal staff, Sheriff's Department scheduling and timecards

Activated online parks reservation system

Improved protection from cyber threats

Critical server and data storage upgrades

Will soon be able to get Planning & Development permits online

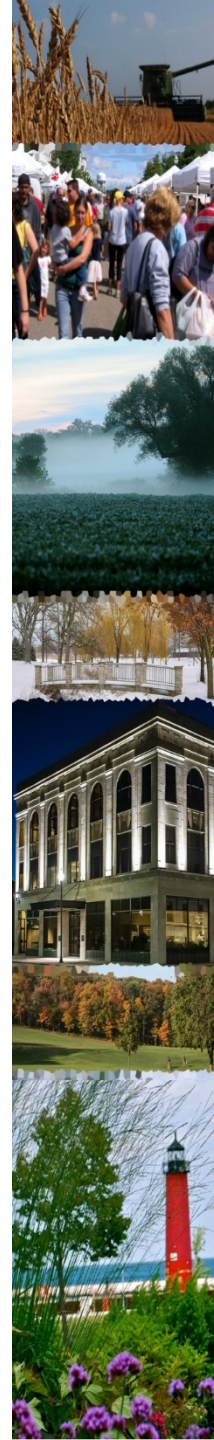
No more paper applications for County jobs!

Replacement underway for ERP system



Congratulations to the Child Support Team!

The successful Supporting Parents Supporting Kids program is being introduced to other counties



Thank you, Children and Family Services Team!

Continuing to lead
the state for its
Child Protective
Services Work



Human Services Finance Team recouped \$1.3 million

KENOSHA NEWS

WEDNESDAY, JANUARY 18, 2017

★ ★ ★ \$1.2

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County gets \$1.3M budget boost

Employees dig into state database to recoup funds

BY JILL TATGE-ROZELL
jrozell@kenoshanews.com

Kenosha County will be the recipient of \$1.3 million in Medicaid reimbursements dating back to 2014.

Laurie Staves, chief financial officer for the

county Human Services Department, said \$1 million of the surplus is from Medicaid reimbursements for case management, crisis help and mental health support services the department provides.

A significant portion of that is reimbursement due the department from the state for services provided in 2014 and 2015.

"(HSD) has two very bright (finance employees) who took the time to really understand how the state reconciliation database for actual costs ... was put together," Staves said.

"With their extra efforts, (HSD) was able to go back to 2014 and 2015 to request additional reimbursement

for indirect support and administrative overhead."

Some of the additional funds are the result of better definitions provided, such as with regard to what qualifies as administrative overhead.

Staves said the reimbursement received Dec. 31 represents 2016 funds as well as some from the two prior years.

"We just got news in December they accepted our reconciliation," Staves said.

The explanation satisfied members of the county's Finance and Administration Committee last week, who were curious as to why the department had so much left in its budget.

One likened it to "winning the lottery."

Board supervisor and committee member Jeff Gentz asked Staves to thank the two employees who championed the effort to realize the unclaimed funds. Staves said she passed

along the gratitude, but did not disclose their names to the Kenosha News.

Staves said the reimbursement amount the department will get in 2017 will be far less, as it will be for only one year. However, it will be larger than previous years given the understanding of what will be reimbursed.

"Going forward, we can use the same methodology to capture the maximum reimbursement," Staves said.



Mental Health proposal



KARE Center, operated by
Kenosha Human
Development Services

- Built pre-Civil War era
- Not handicapped accessible
- Limited as an 11-bed CBRF

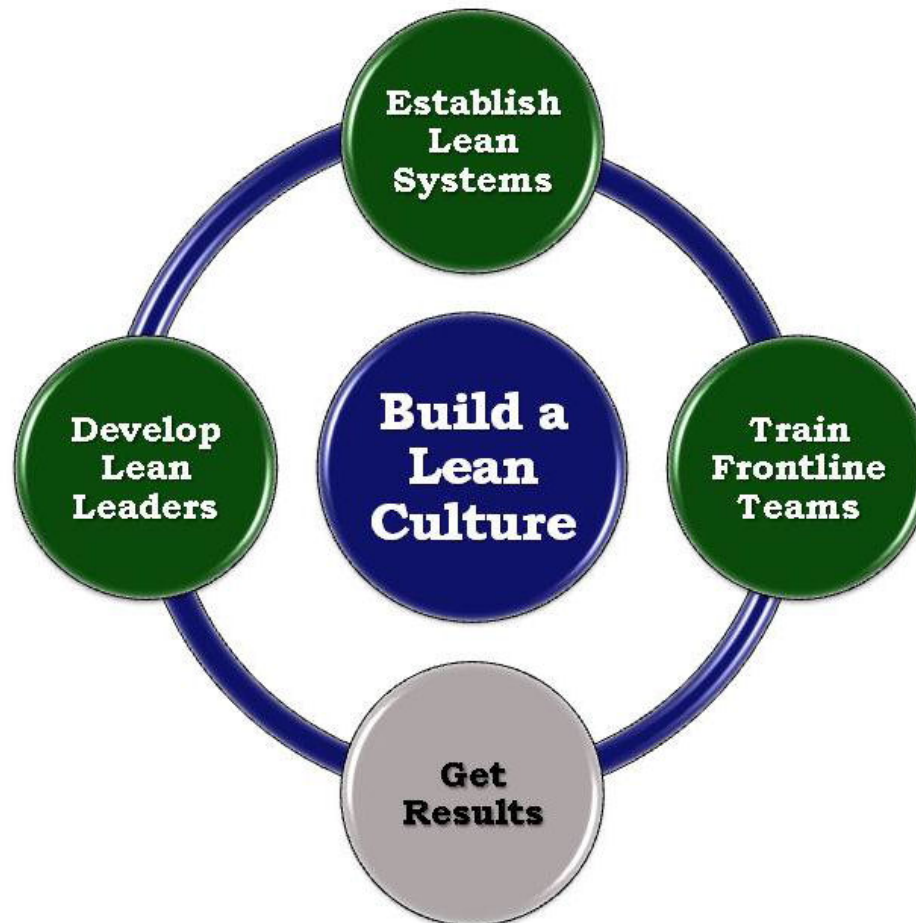
Bridges Program, expanded
night and weekend hours



Public Works is saving more than \$50,000 annually in energy dollars



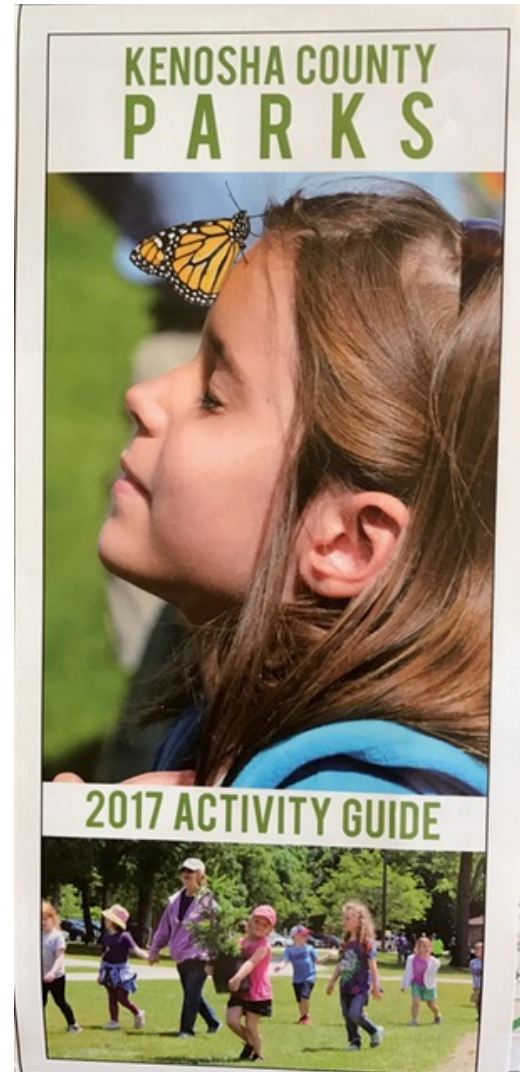
Facilities is leading LEAN projects to develop even more efficiencies



Kenosha County Parks 90th Anniversary

Save the Date!

Kenosha County Parks will
celebrate its 90th
Anniversary on August 5th
with family friendly
activities at Petrifying
Springs Park!



Silver Star Award



WE CREATE COMMUNITY THROUGH PEOPLE, PARKS & PROGRAMS
Wisconsin Park and Recreation Association

The Wisconsin Park and Recreation Association awarded the Silver Star Award for the successful Summer Youth Employment Program



Matt Collins from the Division of Parks and Donna Rhodes from the Division of Children and Family Services



Kenosha County UW-Extension Director Tedi Winnett to retire in June

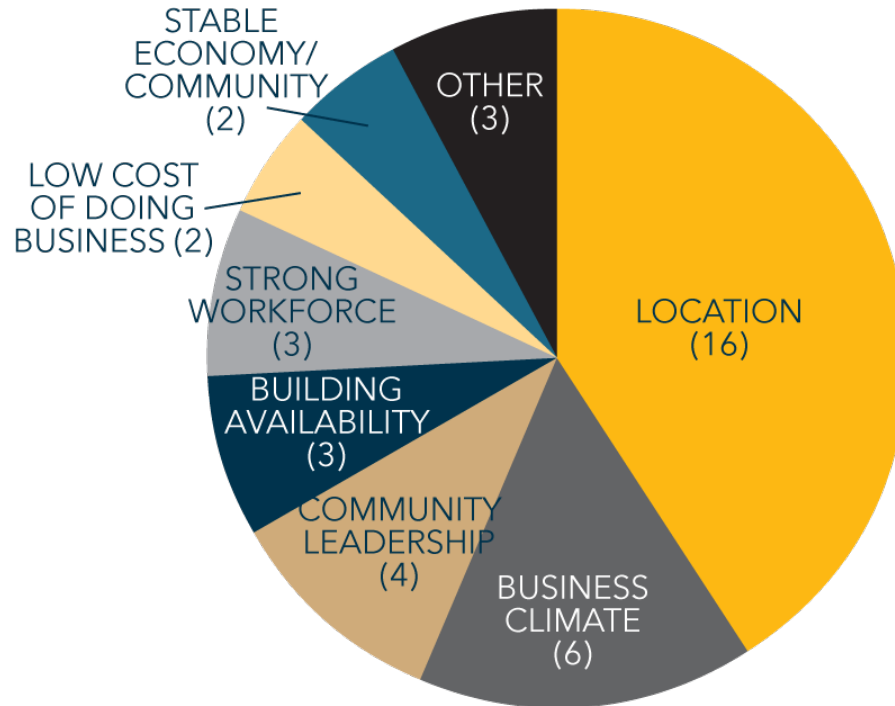
Thank you, Tedi! You will be missed!



There is a positive business climate in Kenosha County

“Why did your company invest in Kenosha County?”

KABA asked industry leaders if they think Kenosha County is or has been a suitable place for investment, and if so, why? Their responses indicated that their investments have “begun to pay off.”



Together, we must:

Continue to plan for
tomorrow's
opportunities

Remain lean and
nimble as we plan for
future growth

Be prepared for
changes that lie ahead
at the state and
federal levels

Continue to advance
our methods of halting
any fraud and abuses
in our systems

Build upon our
infrastructure

Enhance quality of life
amenities to attract
and retain residents
and new businesses

Look for innovative
ways to deliver
services with integrity,
cost-effectiveness

Be a leader in
technology-driven
services



Kenosha County is in great financial strength!

- Continuing on the track toward AAA bond rating

AAA



The State of Kenosha County is strong and we are leading the way in:



Economic development and jobs

Fiscal strength

Mental health

Opioid programs

Innovation

Good county operations



Thank you and God Bless Kenosha County

