<u>Thursday June 30th, 2011</u>

<u>Kenosha County Supervisor Dayvin Hallmon of the 7th District</u>

<u>White House Presentation Notes and Links 7:00 PM</u>

David Agnew Deputy Director of the Office of Intergovernmental Affairs

1. Does not work with Congress or Senate.
2. Office of Intergovernmental Affairs is used by the White House to communicate and reach out directly to state and local governments.
3. Host several types of briefings: lectures; panel discussions; demonstrations; round table discussions; focus groups (briefing for county officials); and conference calls.
4. Have staff working within every single agency

Austin Goolsbee Chairman of White House Counsel of Economic Advisors

1. 20% expansion in economy mostly in Healthcare, Education and Manufacturing this year.
2. 2+ million jobs added in the private sector this year.
3. -300,000 state and local jobs lost this year.
4. Public Sector jobs lag 6-12 months behind the rest of the economy.
5. Importance of closing trade deficit
6. Emphasized research and development and small business expansion is necessary for sustained economic growth.
7. Congress federal budget deficit and debt
8. Highlighted the removal of the Pell Grant Program from the congressional budget proposal. "Removing financial aid for higher education would lead to 100,000-200,000 people dropping out of school. People with college degrees make 10% more throughout their lifetime we can't afford to have people make less."
9. Don't count on a second stimulus.
10. President Obama does not support extending high income tax credits in 2012.

Stephanie Cutter Deputy Senior Advisor to the President (focused on messaging)

1. Administration's goal is to change the way Washington talks about the economy. "People don't talk about economy in Consumer Price Index or Gross Domestic Product. They talk about it in terms of what they can afford." Then she proceeded to talk Washington speak.
2. V.P. Biden in charge of a special commission charged with cutting waste out of the federal budget

3. Question was asked about ongoing situation with the National Labor Relations Board and Boeing. White House supports both labor and business. White House helped secure two large trade deals for Boeing with China and India
4. Question about White House treats rural communities. Tom Villasack Secretary of Agriculture leads a task force on addressing rural issues

Heather Zical Deputy Assistant to the President Office of Energy and Climate Change

1. (Slide 22) Next month White House will do something never before in American history by unveiling new fuel efficiency standards for trucks.
2. They are currently in progress of developing new fuel efficiency standards for cars for the years 2012-2017.
3. The White House has a goal of putting 1 million electric vehicles on the road by 2015.
4. (Slide 23) New green building program called Green to Gold. $100 Million in the Federal Budget (we don't have a budget yet) to help states and localities develop green building standards.
   White House set a goal of increasing energy efficiency 20% for commercial buildings by the year 2020.

   http://www.whitehouse.gov/blog/2011/02/03/winning-future-through-innovation-and-better-buildings

   www.usgbc.org/advocacy/BBIJobs
5.
6. White House also wants to double clean energy by 2025 (Renewable Energy Portfolio)
7. D.O. E. Sunshot Initative national initiative to make solar energy technologies cost-competitive with other forms of energy by reducing the cost of solar energy systems by about 75% before 2020.

   http://www1.eere.energy.gov/solar/sunshot/

8. Question oil and gas drilling came from Dominic Frongillo. Need to do more drilling but the environment needs to be protected
9. Question about fracking came from City Councilwoman Natalia
10. Question about chemical pentachlorophenol from State Represenative Ralph long in Georgia

Shaun Donovan Secretary of Housing and Urban Affairs

1. Foreclosures
2. Ending homelessness in the nation
3. Success rates with Latinos and African Americans. How we are putting the UD back in HUD

Aneesh Chopra White House and U.S. Chief Technology Officer

1. Growing Technology and Innovation
2. Document Strategy For American Innovation (created in 2009) was much celebrated by the CEO of Intel.
Describes a vision of Economy for the future.

   http://www.whitehouse.gov/administration/eop/nec/StrategyforAmericanInnovation/

   http://www.whitehouse.gov/blog/2011/02/04/what-your-strategy-american-innovation

   Innovation Economy Conference 2010

   http://www.theinnovationeconomy.org/_layouts/IEC/PDF/INTEL%20-%20CONFERENCE%20REPORT.PDF

   <u>Four things that need to be done</u>
   A. Noted At our best when policy promotes
      1. Physical infrastructure development (roads and bridges)
      2. Digital infrastructure development (broadband/highspeed internet, digital literacy)
   B. Policy that promotes entrepreneurship.
      1. Small business is 60% of the job growth
3. Highlighted Startup America focuses on growing companies 5 years old or less. Those companies that account for the net new job growth

   http://www.startupamericapartnership.org/

   http://www.whitehouse.gov/issues/startup-america

   http://www.youtube.com/watch?v=Qg7srxlhD5I

   C. Democratize government data
      1. Google Data Liberation, make data more accessible, Make the data relevant

   Google Data Liberation

   http://www.dataliberation.org/

2. Car Seat

http://itunes.apple.com/us/app/car-seat-org-forums-features/id408024425?mt=8

http://www.car-seat.org/showthread.php?t=157235

3. EA Games SSX and NASA

http://www.gameinformer.com/games/ssx/b/xbox360/archive/2011/06/09/e3preview.aspx

D. Administrative Rule Writing to encourage Market Transparency and Participation
   1. Existing resources
   2. Insurances companies report denial rates and surcharge rates
   3. Invite entrepreneurs into government data

E. Cultivate Innovation Ecosystems and Create A capacity for innovation

   1. Flypmode Car

http://www.insideline.com/car-news/local-motors-builds-crowd-sourced-xc2v-flypmode-combat-vehicle.html

   2. ETNA and Walgreens utilizing Blue Button Healthcare digital files. Veterans Affairs, Medicare and Medicaid

Blue Button Healthcare

http://gov20.govfresh.com/hhs-cto-announces-healthdata-gov-talks-health2challenge-at-healthcamp-sf-bay/

http://www.medicare.gov/navigation/manage-your-health/personal-health-records/blue-button-download.aspx?AspxAutoDetectCookieSupport=1

http://www.markle.org/publications/1198-policies-practice-download-capability

3. Combining the ideas of innovation, education and economic growth "League of Extraordinary Schools" digital report card, apps to supplement educational development, real time assessment feedback, electronic assessment reporting, software company identified gaps and recommends open source material for increasing education

4. Kahn Academy
http://www.khanacademy.org/

5. DODEA
http://www.dodea.edu/home/

6. R and D Dashboard
http://rd-dashboard.nitrd.gov/